

Reinforcing Policy Learning for Roma Inclusion European Social Fund (ESF) Learning Network

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This report is based on the information gathered in the context of country-by-country meetings organised in each of the eight countries participating in the European Social Fund (ESF) Learning Network "Reinforcing policy learning for Roma inclusion" (Bulgaria, Czech Republic, Greece, Hungary, Italy, Romania, Slovak Republic and Spain), supplemented with information and data collected through desk-research. The country-by-country meetings, held between mid-September and the end of October 2013, brought together a small number of the key players involved in the planning and implementation of Structural Funds and in the development of Roma policies at national level. It is important to highlight the diversity and difference in the volume of information available and which could be gathered in each of the, countries analysed.

DISCLAIMER:

This report has been drafted in the context of the European Social Fund (ESF) Learning Network "Reinforcing policy learning for Roma inclusion". This initiative is funded with support from the European Commission (Employment, Social Affairs and Inclusion Directorate-General) under the call for proposals "Reinforce learning networks for a more effective implementation of transnational actions under the ESF 2007-2013" and from the Spanish Ministry of Employment and Social Security, which provides the co-financing. The author is solely responsible for this report and the Commission bears no responsibility for any use that may be made of the information contained herein.

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I. Introduction

This report has been drafted in the context of the European Social Fund (ESF) Learning Network "Reinforcing policy learning for Roma inclusion" (also referred to as 'ESF Roma Inclusion Network' or 'EURoma+ Network'). It is one of the Network's key tools to achieve its goal of transferring the knowledge gained on the use of Structural Funds (SF) for Roma inclusion during the current programming period (2007-2013) to the upcoming one (2014-2020). Building upon the lessons learnt in the current period, the report elaborates policy messages and proposals for the upcoming one.

About the Network

The ESF Roma Inclusion Network was launched in February 2013 with the aim of reinforcing the work done by the **European Network on Social Inclusion and Roma under the Structural Funds (EURoma Network).** The purpose of the Network is to increase the impact and effectiveness of the Structural Funds for Roma inclusion by achieving, through transnational cooperation, a greater political commitment to the planning process of the 2014-2020 programming period and ensuring that the lessons learnt during the *current programming period* are incorporated as policy decisions in the upcoming one.

Led and co-financed by the Spanish ESF Managing Authority (Ministry of Employment and Social Security), the Network consists of the Heads of the ESF Managing Authorities and National Roma Contact Points from 8 Member States (**Bulgaria, Czech Republic, Greece, Hungary, Italy, Romania, Slovak Republic** and **Spain**) together with European Commission representatives. The Network's Technical Secretariat is hosted by the Fundación Secretariado Gitano (FSG).

Why this report?

We are at a **critical juncture** in this moment of transition between the current (2007-2013) and *upcoming (2014-2020) Structural Funds programming period*. The decisions taken in 2013 and 2014 regarding the Partnership Agreements (PAs) and Operational Programmes (OPs) will have long-term implications as they will guide the Structural and Investment Funds interventions for the upcoming seven-year period.

The European Union (EU) has witnessed the emergence of a **favourable EU political context for Roma inclusion** thanks to the development of an EU Framework for National Roma Integration Strategies (NRIS). The Europe 2020 Strategy targets² also focus on Roma inclusion and are to be reflected in the National Reform Programmes (NRPs). In addition, the Country-Specific Recommendations (CSR) that the European Commission has addressed to some Member States also refer to the Roma population.

¹ The EURoma Network (European Network on Social Inclusion and Roma under the Structural Funds) was created in 2007 by the Spanish European Social Fund Managing Authority and the Fundación Secretariado Gitano (FSG) (acting as Technical Secretariat), with the aim of promoting the efficient use of Structural Funds for the social inclusion of the Roma population. The Network brings together Managing Authorities of the Structural Funds (principally ESF) and bodies responsible for Roma policies in 12 Member States. Detailed Information available at: http://www.euromanet.eu
² Three of the five Europe 2020 targets proposed at the European level (EU Member States have also defined their own national targets under this heading) are directly relevant to the situation of the Roma: employment (75 % employment for the 20-64 age bracket); education (reduce school drop-out rate to below 10 % and at least 40 % of 30-34 year olds completing third level education); poverty/social exclusion (at least 20 million fewer people in or at risk of poverty and social exclusion). https://ec.europa.eu/europe2020/index_en.htm

However, the current challenge is to reduce the gap between this positive policy framework and its implementation on the ground. This would imply framing the NRIS in the Europe 2020 Strategy and the Semester process (Annual Growth Survey, National Reform Programmes and Country-Specific Recommendations). The European Structural and Investment Funds (ESI) are potentially a vital financial tool at the disposal of Member States to implement these policies and to achieve their goals.

The European Commission³ and the European Council⁴ have explicitly referred to the European Structural and Investment Funds as a key instrument to be employed by Member States to foster Roma inclusion. In particular, the **recent Council Recommendation on effective Roma integration measures**⁵ recommends that Member States "take appropriate measures to include Roma integration among the priorities in the Partnership Agreements on the use of the European Structural and Investment Funds for the period 2014-2020."

The Cohesion Policy Package and the Regulations for the *upcoming programming period*⁶ imply substantial progress, opening up a wide range of opportunities for the more efficient use of Structural and Investment Funds for the inclusion of vulnerable groups, including Roma, in the *upcoming programming period*. The **ESF Regulation**⁷ **establishes for the first time a specific Investment Priority focused on the "Integration of marginalised communities such as the Roma"** under the Thematic Objective "Promoting Social Inclusion and Combating Poverty". The General Regulation⁸ proposes that Partnership Agreements also set out "where appropriate, an integrated approach to addressing the specific needs of geographical areas most affected by poverty or of target groups at highest risk of discrimination or social exclusion, with special regard to marginalised communities, persons with disabilities, the long term unemployed and young people not in employment, education and training" (Art 15, 2 (a) (iii)).

As indicated in the previous EURoma report on Roma and Structural Funds (2010)⁹, in the 2007-2013 programming period the number of programmes and projects targeting Roma grew thus providing more experience and knowledge with regard to the use of Structural Funds for Roma inclusion. In order to take full advantage of the potential of Structural and Investment Funds in the upcoming period, the planning process shall build upon the knowledge and lessons learnt during the *current programming period* and group objectives together with a view to enhancing the effect of these funds on Roma inclusion.

³ http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=CELEX:52012DC0226:en:NOT

⁴ http://ec.europa.eu/justice/discrimination/roma/index_en.htm and http://www.consilium.europa.eu/uedocs/cms_data/docs/pressdata/en/lsa/122100.pdf

⁵ http://www.consilium.europa.eu/uedocs/cms_data/docs/pressdata/en/lsa/139979.pdf

⁶ http://ec.europa.eu/regional_policy/en/information/legislation/

http://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX:32013R1304

⁸ http://eur-lex.europa.eu/legal-content/EN/TXT/?qid=1427375208394&uri=CELEX:32013R1303

⁹ http://www.euromanet.eu/upload/59/60/EUROMA_REPORT_web.pdf

About the report

This report aims to identify the lessons learnt in the 2007-2013 programming period in order to transform them into policy messages to be transferred to the 2014-2020 period. Specifically, it has a two-fold objective:

- Take stock of the use made of Structural Funds for Roma inclusion during the 2007-2013 programming period in the eight countries participating in the EURoma+ Network. It analyses how countries have addressed issues such as the managing model and approach to Roma inclusion, implementation mechanisms, monitoring and evaluation and consultation with and participation of stakeholders and others. It focuses mostly on the principle advances made and the limitations and difficulties encountered in each of these areas and how countries are tackling them.
- Make proposals and recommendations for the 2014-2020 programming period both for the planning process and implementation, based on mutual learning and prior experience of the different countries as well as the lessons learnt during the current programming period (i.e. work done by the EURoma Network).

Methodology

The report builds on the **country-by-country meetings** organised in each of the eight countries taking part in the Network (one per country). The purpose of these one-day meetings, based on open and interactive discussion, was to gather information on the use of Structural and Investment Funds for Roma integration during the current and *upcoming programming period* but also, and more importantly, to spark reflection and debate among stakeholders on the key challenges and shortcomings and possible ways to address them. They gathered a reduced number of key players involved in the planning and implementation of Structural Funds and in the development of Roma policies, including European Social Fund and European Regional Development Fund Managing Authorities, National Roma Contact Points and other relevant stakeholders (such as Intermediate Bodies, local and/or regional administrations/civil society organisations...). A questionnaire sent prior to the meetings was used as the basis for the information-gathering and reflection process in order to harmonise the content of the country meetings so as to be able to compare results.

Meetings were organised between mid-September and the end of October 2013. In this sense, it is important to bear in mind that the information and analysis contained in this report is limited in terms of time (covering only the developments in the countries up to the moment when the country-by-country visits took place) and scope (mainly based on the information gathered during the visits and the desk-research conducted by the Technical Secretariat to prepare the meetings).

Another important element to take into account is that not all countries were at the same stage as regards their preparation of the 2014-2020 programming period and the development of the Partnership Agreements and Operational Programmes. As a result, the level of information obtained in each of them differs and in some cases it is difficult to fully assess how the different elements will be addressed in the *upcoming programming period* and to make comparisons between countries.

Expected use

This report is expected to have a three-fold use:

- To be a key element for the process of exchange of information and mutual learning process between Member States. Member States will have the opportunity to learn about each others' experiences and notably the limitations and difficulties faced and the strategies used to cope with these.
- To serve as a reference regarding the state-of-play of participant countries, including the key areas which should be addressed and the types of actions which could be undertaken to improve the situation.
- To compare at the end of the project how the main objectives were achieved by reviewing the extent to which the proposals and recommendations were integrated in the Member States' Partnership Agreements and Operational Programmes, which should already be published by that time (1st February 2015).

II. Executive summary: Key findings and proposals

In its different sections, this report addresses the aspects to be considered when preparing the *upcoming European Structural and Investment Funds programming period*, notably the managing model and approach to Roma inclusion in OPs, main areas of intervention, implementation mechanisms in the OPs, coordination mechanisms, alignment between funds and policies and monitoring and assessment of results and impact. Before reviewing the key findings and proposals, a number of general considerations should be taken into account:

1

GREATER RELEVANCE IN POLICIES

Roma-related issues have gained relevance on Member States' Structural and Investment Funds agendas in recent years. The volume of funds targeting Roma has increased significantly and Roma are more visible in Operational Programmes both in terms of targeted actions or mainstream interventions to disadvantaged groups.

2

INCREASING COMMITMENT ON THE PART OF MEMBER STATES

In general terms, the Member States involved in the process of elaboration of this report manifest their willingness to reinforce Structural Funds interventions in order to address Roma needs. Nevertheless, the challenges ahead in the *upcoming programming period* are enormous considering the situation of poverty, exclusion and discrimination that the Roma population is facing in the European Union. In this context and despite a clear commitment, substantial doubts remain about what to do and how to do it in order to achieve the highest impact.

3

DIFFERENT CONTEXTS AND REALITIES CONDITION THE ANSWERS

The different national contexts and realities (demography, social situation, administrative organisation, weight and characteristics of the Roma, experience in Structural Funds management, capacity of stakeholders...) condition the answers given and the development of interventions. Therefore, there is no one-size-fits-all solution that can be implemented in all countries but rather a wide and rich range of responses and formulas.

4

THE RISK OF THE ECONOMIC CRISIS

The current context of economic and financial crisis is heavily impacting the process of Roma inclusion in general and the management of Structural Funds in particular. Many countries highlight the challenges brought on by the crisis, ranging from difficulties in implementation of actions due to the lack of available financial resources to the new social context where Roma needs have become invisible as the number of vulnerable persons and groups rises. In light of this context, in some cases targeted actions appear less legitimate while in others the rise in severe exclusion prompts some countries to focus more on covering urgent basic needs rather than on providing the structural conditions to overcome such difficulties.

5

PROGRESS IN TERMS OF PLANNING BUT NOT SO MUCH IN TERMS OF PRACTICAL IMPLEMENTATION AND RESULTS

In general terms, this programming period has witnessed significant advances in planning. However, further progress is needed in implementation and actual impact. The gap between planning and implementation seems to be mainly linked to elements such as limited experience in the implementation of Roma projects and scant knowledge of the target group, lack of capacity of the players involved and, many times, the inadequate identification of those more competent to fulfil the responsibilities assigned, this together with administrative burdens and bottlenecks.

6

LITTLE ALIGNMENT BETWEEN POLICIES AND FUNDS

Approval of the National Roma Integration Strategies by Member States has not given rise to substantial changes in the implementation of the Structural Funds that would have ensured full alignment between funds and policies. Nevertheless, all the countries covered by this report state that their plans will take the National Roma Integration Strategies into account in the *upcoming programming period*. In addition, increased cooperation between ESF/ERDF Managing Authorities is foreseen and in some countries there are even plans to reinforce or launch multidimensional projects supported or complemented by several EU Funds. However, planning for the *upcoming programming period* once again shows that Structural and Investment Funds will most probably not be fully aligned with the National Roma Integration Strategies.

7

LIMITED INCREASE AS REGARDS THE TYPES OF FUNDS USED

The European Social Fund remains the main funding source for interventions targeting Roma. While it is true that there is an increasing use of the European Regional Development Fund (ERDF); the use of the European Agricultural Fund for Rural Development (EAFRD) is almost absent.

8

CRITICAL ELEMENTS FOR SUCCESS

Despite evident difficulties in implementation, there is growing understanding of the Structural Funds and of the critical elements (which are quite similar in all countries) for ensuring their successful use. Long-term projects, integrated approach, active involvement of the Roma, adequate institutional capacity, close cooperation between administrations at all levels (both at horizontal and vertical level) and partnership with other relevant players and a deep understanding of the Roma issue, are just some of the most important factors contributing to the success (or failure) of Structural Funds interventions targeting Roma inclusion.

9

PARTICULAR ATTENTION TO THE INVOLVEMENT OF RELEVANT PLAYERS AND THE PARTNERSHIP PRINCIPLE

There have been certain improvements as regards stakeholders' participation, moving towards more structured and coordinated involvement; however there is still room for improvement moving from a formal partnership to real involvement and cooperation. Taking full advantage of instruments such as the recently adopted European Code of Conduct on Partnership should enable further progress. Now that the *upcoming programming period* is being defined, it is the perfect moment to ensure that the partnership principle is fully taken into account and applied throughout all phases, from planning to monitoring and evaluation.

10

1 () ADMINISTRATIVE BURDEN

Participant countries have insisted on the risk of ineffectiveness due to increasing administrative complexity in the management of the funds. Despite intended simplification in the Regulations, daily experience demonstrates that at national level administrative rules take on greater importance than the results. Systematic delays, fiscal constraints on the part of the administration to provide funds in advance, co-financing difficulties and the limited possibilities to allocate funds to final beneficiaries in the long-term, appear to be the major difficulties, in many cases resulting in non-implementation and de-commitment of the Operational Programmes.

11

ENOUGH INFORMATION ON IMPLEMENTATION, POOR FEEDBACK ON ACHIEVEMENTS

There is general awareness of the need for more accurate and updated information on results. Progress has been made in the processes and mechanisms employed to gather information on concrete achievements of the Structural Funds interventions targeting Roma, but there is still much to be done as regards monitoring and evaluation. The lack of indicators and data continue to be at the origin of the absence of reliable and proven results.



THE NEED FOR EXTERNAL SUPPORT (FROM THE EUROPEAN COMMISSION) AND COOPERATION

All countries insist on the need for increased support from the European Commission. They call on the Commission to provide more practical orientation and guidelines during the planning process of the OPs (including, for example, the identification of indicators and mechanisms for data collection) and ongoing support during the implementation phase, especially by fostering institutional capacity. Cooperation between countries, by developing systems of mutual learning, peer reviews, exchange of knowledge and working methods, is considered a priority in overcoming common difficulties and contributing to qualitative progress.

Key findings and proposals

This chapter highlights the key findings of the country-by-country visits and puts forward a number of proposals and ideas which could help address the main areas to be considered when preparing the *upcoming programming period* and notably the challenges raised in each of them with a view to the more effective use of Structural Funds for Roma inclusion.

Managing model and approach to Roma inclusion

combining national and regional OPs.

In the framework of the Structural Funds Regulations, Member States may choose different managing models depending on their respective administrative situations. During the *current programming period*, in the eight countries analysed, a **public, centralised managing model generally prevailed**. Only in one case, Spain, the ESF-funded Fight against Discrimination Operational Programme is managed by a public-private partnership (5 public bodies and 5 non-profit organisations). Most countries have opted for a centralised managing model (regional implementation is managed at national level); except those with a high degree of decentralisation (Spain and Italy), together with Greece (5 regional OPs) and Czech Republic (9 regional OPs), which have decided to use a managing model

Most countries foresee only minor changes for the *upcoming programming period*. The Czech Republic is, however, considering moving from a structure with national and regional OPs to one with only national programmes. While there is no impact assessment of each of the models, it would appear that the main challenge for countries with a centralised model is the potential risk of widening the existing gap between the national and the local level as regards implementation; while for those countries with OPs at regional level the main risk is failing to fully align regional OPs and national strategies and priorities. In order to make progress in the *upcoming programming period* it is essential to address these challenges by, in the case of the centralised model, reinforcing communication and coordination channels vertical level, and, in the case of the decentralised model, increasing the monitoring role of the National Roma Contact Point which, together with Managing Authorities, ensures that Roma priorities are considered not only in the national OPs but also in regional ones.

Although there are no specific OPs for Roma in the countries participating in this report, a significantly higher attention given to Roma issues in general Operational Programmes is perceived. It has been widely stressed how Roma are being targeted in a greater number of OPs and to a larger extent than before. In some cases there are dedicated lines of intervention for Roma within some of the programmes; in others, Roma are included within general lines of intervention. The same trend is observed for the upcoming programming period.

The inclusion of Roma issues in general Operational Programmes is commonly perceived as an effective way of promoting the mainstreaming of Roma issues in different areas.

In the current programming period there is a generalised use of the European Social Fund (ESF) aiming at the promotion of Roma inclusion. Funds related to the European Regional Development Fund (ERDF) have only been used to a limited extent and mainly in relation to investments in basic infrastructure and urban regeneration; only in a few cases have they been used for construction and/or renovation of housing such as in the Slovak Republic. According to the information gathered, the European Agricultural Fund for Rural Development (EAFRD) has not been used for Roma inclusion in this programming period.

As regards the use of ERDF, five out of the eight countries analysed have declared the use of this fund for Roma inclusion. In these cases we can find different managing models, usually single OPs in which ESF operations are supplemented with ERDF ones (in Hungary, for example, the key Operational Programmes for Roma inclusion —the Social Renewal OP and the Social Infrastructure OP— allow for the combination of ESF and ERDF funds). However, the multi-fund option has not been considered in any case.

For the *upcoming programming period*, countries recognise the importance of using all the potential offered by European Structural and Investment Funds and clearly envisage a wider use of all funds. However, only the Slovak Republic is considering using multi-fund options and only Romania plans to use EAFRD for Roma inclusion.

- In the 2007-2013 programming period, countries seemed to follow a combination of targeted, mainstreaming and, only in some cases, territorial approaches. No major changes are foreseen in this regard for the *upcoming programming period*. There is consensus on the need for a combination of different approaches based on national, regional and local circumstances rather than one single model. While targeted actions are easy to identify, in many cases it is difficult to recognise whether and to what extent mainstreaming and territorial approaches are benefiting Roma in practice.
- There seems to be a positive trend towards a model in which Roma issues are considered with an explicit but not exclusive approach. Progress has been made regarding the inclusion of Roma as a target group as well as the existence of specific actions for Roma. There appears to be an increasing awareness of the need to mention Roma explicitly in order to ensure that Structural Funds interventions reach them. In most countries Roma are named as beneficiaries in one or several OPs. However, targeted actions are in many cases limited to certain specific interventions. While welcoming this positive trend towards an explicit but not exclusive approach, it is important to bear in mind the need to ensure that Roma also become beneficiaries of other general measures and OPs. Targeted actions are conceived to compensate existing disadvantages and imbalances, but have a limited impact. For the mainstreaming approach to be effective, it is very important to develop a detailed planning process identifying how the different actions foreseen in the OPs will reach Roma, how activities and working methods will be adapted —when necessary— to Roma needs, how information about results and Roma participation will be gathered and how the active participation of Roma will be guaranteed. Otherwise, there is an evident risk of not reaching Roma despite initial intentions.

Areas of intervention

In the current programming period, the actions targeting Roma, whether directly or indirectly, revolve around three predominant areas of intervention, notably employment, education (more recently) and community-level social integration, which in many cases are addressed in dedicated thematic Operational Programmes or priority axes. Other areas such as health care or housing seem, with some exceptions, to be considered to a lesser extent and are included in programmes and initiatives following a mainstreaming approach. Increasing the quality and accessibility of social services is also regularly mentioned as an area of relevance for Roma integration.

As already mentioned, initiatives in the area of **housing** are limited and basically linked to urban regeneration and basic infrastructure and not so much to the construction/renovation of houses. The potential of the amendment to **article 7.2. of the ERDF Regulation** for housing interventions has been clearly underused. Six countries (Greece, Hungary, Italy, Romania, Slovak Republic and Spain) make an explicit reference to the possibilities opened by art. 7.2 in their National Roma Integration Strategies, but much remains to be done as regards actual implementation; only some countries have begun to implementation in the current period and, as it is quite recent, it is difficult to evaluate its impact. It is alleged that the amendment was introduced in the middle of the programming period (2010) when all interventions were already planned, and that Managing Authorities lack practical guidelines and tools for the implementation.

For the *upcoming programming period*, although the ERDF Regulation does not include a specific article similar to the current article 7.2., it allows for similar interventions in the area of housing through the urban and economic regeneration. Some countries which have already started to work with article 7.2. in the *current programming period* are planning to continue with the work in this area in the upcoming one (e.g. Hungary).

Despite increasing openness to use Structural Funds in different areas, **there is a need for a wider scope** in the *upcoming programming period*. Employment, education and social inclusion are still outstanding areas of investment concerning Roma. Some countries are also paying particular attention to actions related to child poverty and early childhood development.

Some positive trends are perceived, such as efforts to combine social / soft measures with hard measures using a more integrated approach and greater attention is being given to housing interventions and urban regeneration; operations in the area of social housing are also being considered by some countries (Bulgaria, Czech Republic, Hungary and Slovak Republic). Specific interventions with Roma migrants have only been referred to during the *current programming period* in two of the countries analysed (Italy and Spain) and it is still undefined if these specific actions will be included in the *upcoming programming period* in these two countries or in others.

In the *current programming period*, in many cases, notably in situations of high poverty and segregation, particular attention has been given to initiatives aimed at addressing the existing basic needs of the Roma and ensuring the **provision of necessary social services**. It also seems that increasing access to social services, especially in segregated settlements,

will remain a key area for some countries in the *upcoming programming period* without considering going one step forward.

It is important to bear in mind that, while these "palliative measures", when successful, contribute to improving the living conditions of the Roma, they maintain segregation and do not **contribute to the real integration of Roma**. Programmes should go beyond covering basic needs and access to and provision of social services, and invest in key areas that promote social inclusion, such as employment and education. Structural and Investment Funds should be used as a strategic tool to promote structural and ambitious social changes. Indeed, Structural and Investment Funds provide the proper framework, conditions and resources to **launch pilot projects** during the *upcoming programming period* aiming at the eradication of segregated settlements.

In those geographical areas where there is a high concentration of Roma, short-term interventions to improve living conditions should be combined with medium/long-term interventions aimed at finding sustainable solutions to ensure that these areas become fully integrated in the territory and that the people living in them enjoy the same opportunities as any other citizen.

- Even though during the *current programming period* **equal opportunities and non-discrimination** are integrated in many OPs as horizontal principles, the general impression is that no substantial or tangible achievements have been made in these areas. This proves, that the inclusion of horizontal priorities in the design of OPs is not a guarantee of their implementation. Since Regulations for the *upcoming programming period* place more importance on these cross-cutting issues and all countries are committed to making further progress in this area, particular attention should be given to monitoring how these principles are translated into practice. Proposals to ensure effective monitoring range from involving the Equality Bodies and human rights organisations active in combating discrimination in the preparation, implementation, monitoring and evaluation of the Operational Programmes, adopting positive actions to prevent or compensate the disadvantages linked to racial or ethnic discrimination, and including awareness-raising actions within OP interventions, to providing data disaggregated by gender and information on achievements.
- Decisions taken on key priority areas of intervention are increasingly based on **research** and analysis. Most of the countries analysed stressed the relevance of the research conducted to inform decisions taken. Accurate and up-to-date information in the form of maps, studies, reports, etc., is considered key to implementing more effective, results-oriented and targeted measures and interventions responding to the real needs of Roma. Most countries have declared that recent research into the socio-economic situation of the Roma has been a source of information in the planning process of future OPs and some countries (Czech Republic and Greece) have even made use of Technical Assistance to finance this research, an option available to all countries.

Implementation mechanisms and major difficulties

As regards the main players in implementation, Intermediate Bodies (IBs) play a crucial role as they are entrusted with the management and implementation of part of the OPs on behalf of the Managing Authorities. Structural and Investment Funds Regulations allow for a wide variety of options regarding Intermediate Bodies. Elements such as the nature of the body, its role, responsibilities as well as its capacity and knowledge, have an impact on the way the body performs and on its capacity to contribute to the successful use of Structural and Investment Funds.

In the current programming period, the countries analysed in this report have mainly opted for public and generalist Intermediate Bodies. Private Intermediate Bodies were involved in only one case (Spain). Although most countries opted for generalist IBs, a few realised that the management and implementation of certain programmes may require a certain degree of specialisation. That is the case of Spain where a specialised civil society organisation was entrusted as IB, Bulgaria and its Social Assistance Agency, and the Slovak Republic, which decided to set up two specialised implementing agencies (the Social Development Fund in the area of social inclusion and the Social Implementing Agency in the one focusing on employment).

Countries do not foresee major changes in this respect for the upcoming programming period. Regardless of the nature of the body (public/private, generalist/specialised), what is important is to identify the body that is best placed to fulfil the role assigned. A key element should be its proven capacity and experience in the management and implementation of Structural Funds operations, and if these two elements go hand in hand with a good knowledge of the field covered, better management and implementation of OPs could be ensured. In this regard, it is extremely important not to mix management capacity with the representativeness role.



A wide variety of **beneficiaries** are identified in the 2007-2013 programming period ranging from public organisations (municipalities, public agencies) to academic institutions (schools, universities, kindergartens) and civil society organisations at national, regional and local level. When it comes to beneficiaries, there is ongoing debate on whether the management of Structural and Investment Funds should be opened to as many beneficiaries as possible —which would in turn translate into a large number of interventions but on a smaller scale— or whether access to the Structural Funds should be limited to a smaller number of beneficiaries —and interventions— but with a higher potential for impact.

In the current programming period, most countries analysed opted for the first option, i.e. opening up participation of beneficiaries to as many stakeholders as possible, including small public and private stakeholders at local level, with the aim of cooperating with players closer to local Roma communities. To this end, they delivered Structural Funds through small and short/medium-term grants. However, it is widely acknowledged that this choice is related to two main challenges with an impact on the effectiveness of the funds: firstly, the fragmentation of resources and, as a result, reduced impact; secondly, the lack of capacity of small stakeholders to manage the funds.

Aware of this, countries are making efforts to strike the right balance between achieving real impact and ensuring wide access. Both in the current and the *upcoming programming period* a general trend to combine these small projects (which can be undertaken by public or private bodies with less capacity) with bigger projects with a higher potential for impact (which can be undertaken by organisations with proven capacity and experience) is being considered.

Access to Structural Funds is directly linked to the **need for institutional capacity.** A recurrent challenge detected in all countries is the lack of the necessary skills for the effective involvement of many beneficiaries, especially those who are in a better position to reach Roma, which limits their capacity to access and implement Structural Funds. This is particularly relevant in the case of local authorities and civil society organisations (particularly Roma organisations). Some countries have already undertaken initiatives to improve stakeholder capacity as regards access to and use of Structural Funds. For example, in 2008 the Czech Republic created the *Agency for Social Inclusion in Roma Localities* (currently called *Agency for Social Inclusion*) with the aim of providing assistance to municipalities in the preparation and implementation of projects or action plans which target socially excluded Roma communities, including the identification and implementation of the funds available for these projects, notably EU funds.

In the *upcoming programming period*, some countries are considering the development of further initiatives to address this challenge. Two relevant instruments at the disposal of all Member States to promote access to Structural and Investment Funds and capacity-building are the global grants and technical assistance grants. Unfortunately however, it seems that their potential is not and will not be fully used.

Particular attention should also be paid to the **challenges and barriers that organisations face when implementing funds.** These include the co-financing required, the level and moment of payment of the pre-financing and payment delays and the complexity of the management systems. Aware of these challenges, notably in the current context of economic and financial crisis, countries are trying to explore different options to deal with these in the *upcoming programming period*. As regards co-financing, Italy envisages a mechanism that allows central administration to provide the necessary co-financing to regional OPs of Southern regions to ensure implementation. Options considered in other countries include the use of different co-financing rates according to the type of beneficiaries. Concerning pre-financing and payments to beneficiaries, Managing Authorities are trying to find flexible ways to overcome the abovementioned problems. Bulgaria is considering creating a special fund at the disposal of beneficiaries facing cash flow problems to ensure the financing of interim and final payments.

In the 2007-2013 programming period, the **fund allocation mechanism** most commonly used by countries was calls for proposals issued by Managing Authorities/Intermediate Bodies. The only exceptions are Spain and the Slovak Republic. In the Spanish case, through the ESF Multiregional Operational Programme Fight against Discrimination 2007-2013, 10 entities (5 national public bodies and 5 non-profit organisations) act as Intermediate Bodies and are entrusted with the management of funds for the whole programming period, according to several selection criteria (mainly related to previous experience and proven technical, administrative and financial capacity). In the case of the Slovak Republic there is a mixed system combining long-term national projects under direct contracting (to the Implementing

Agency Social Development Fund) and calls for proposals aimed at smaller-scale projects. It appears that countries do not foresee major changes for the *upcoming programming period*, even if Regulations are open to the combination of different models and mechanisms.

The generalised system of calls for proposals has had a clear impact on the implementation of Structural Funds and notably on aspects such as the **type, duration and dimensions of projects,** which were a recurrent issue for reflection by Managing Authorities. Although the duration and dimensions of projects vary, a general trend to implement small, short/medium-term projects, ranging from 6 months to 3 years, has been observed in the *current programming period*. For the *upcoming programming period*, although countries do not foresee any major changes as regards fund allocation mechanisms (with the system of call for proposals as the one most commonly used), there is a clear positive trend towards longer projects and greater financial allocation, which in principle should have a higher potential to achieve real social change and may, in the medium run, become part of, or complement, local, regional or national policies.

In the *current programming period*, a few countries prioritised the option of testing new approaches through the **implementation of pilot projects**, with a view to scaling them up if they achieved positive results. However, despite the initial plans, in practice, the scale up and generalisation of projects has not taken place in general terms, mainly due to the lack of necessary mechanisms (as a result of a lack of resources or measures to evaluate results). Setting up the necessary mechanisms for the continuation and scale up of successful projects, providing the necessary resources and enabling the evaluation of projects and the introduction of adaptations where appropriate is an opportunity that countries should further explore for the *upcoming programming period*.

The integration of the Roma community requires a **multi-dimensional and integrated approach** (both in terms of interventions and combination of funds) with a view to effectively addressing the complexity and interdependence of the problems currently affecting the Roma population. In the *current programming period*, there was general awareness of the importance of applying an integrated approach to programmes and interventions and a clear trend towards conceiv them in line with this approach. Four examples of this approach are the Slovak Republic, through the so called "complex approach" to 'Marginalised Roma Communities', the Czech Republic through the Integrated Operational Programme, Hungary and its pilot programme "Complex Programme for the Settlements" and Bulgaria, which even decided to undertake reprogramming in order to include this integrated approach and combine ESF and ERDF funding for two schemes: "Support for the provision of modern social housing for vulnerable, minority and low-income populations and other disadvantaged groups" and "INTEGRA". The key challenge was implementation, arguably due to a lack of experience and know-how regarding how to implement such an approach in practice and, in some cases, weaknesses in the approach design.

Indeed, for the 2014-2020 programming period, most countries are considering the use of an integrated approach as a key priority but its practical management remains a challenge. In some cases it is considered as a general approach to be used in the different Operational Programmes while in others it is considered a requirement. For example, in the Bulgarian Human Resources Development Operational Programme, in order to be approved, actions

under the investment priority "Integration of marginalised communities such as the Roma" should be conceived with an integrated approach and must necessarily address at least two of the four defined areas of intervention, namely improving access to employment, ensuring access to social and health services, developing the capacity of local communities and overcoming negative stereotypes, improving access to education for marginalised groups (the first two being compulsory). Another example of these efforts towards more integrated interventions is Greece where, in the upcoming programming period, regional OPs will combine ESF and ERDF funds.

The new Regulations propose new mechanisms for implementation and strengthen some of the existing ones in order to facilitate the integrated territorial approach and support local actions. The following can be very useful when addressing Roma needs from a microterritorial perspective: Community-led local development (CLLD)¹⁰, Integrated Territorial Investments (ITI)¹¹, Joint Action Plans and Integrated Operations. These instruments may have a real impact on Roma inclusion if (1) they are planned from the very beginning of the process, (2) sufficient resources are allocated and (3) clear practical guidelines as regards the design and implementation of these initiatives are provided.



Technical Assistance is another relevant tool with a potentially important role in the quality use of Structural and Investment Funds. In the 2007-2013 programming period, the Technical Assistance budgets at the disposal of countries were not fully used. In addition, countries have failed to tap their potential by limiting the use of these funds to certain beneficiaries and certain activities. Only the National Roma Integration Strategies of two of the countries (Bulgaria and Spain) explicitly mention the use of EU Technical Assistance. And only a few countries have spent part of the funds available on studies or research on Roma (e.g. Greece, Czech Republic). On the other hand, while Structural Fund Regulations allow for the use of Technical Assistance by Managing Authorities but also by beneficiaries in general, only in isolated cases have these funds been made available to players such as municipalities, civil society organisations, etc. In the 2014-2020 programming period, Technical Assistance is

¹⁰ http://enrd.ec.europa.eu/en/themes/clld

 $^{^{11}\,\}underline{http://ec.europa.eu/regional_policy/sources/docgener/informat/2014/iti_en.pdf}$

still mainly considered for use by Managing Authorities and Intermediate Bodies for activities such as training, evaluations, analyses and reports. Only Romania is considering making` Technical Assistance available to beneficiaries through the creation of a database of experts which would provide technical assistance during the project cycle to final beneficiaries.

Transnational cooperation brings great potential to improving the use of Structural and Investment Funds for Roma inclusion in all Member States. However, despite initiatives like the EURoma Network, transnational cooperation seems to be underused in the *current programming period*. Some countries mention transnational cooperation as regards Roma inclusion in their OPs (Spain, Czech Republic) and others (Italy) whether mentioning them or not, plan to carry out transnational cooperation for the transfer of good practices related to the social inclusion of Roma. The potential of transnational cooperation for Roma inclusion should be explored further in the *upcoming programming period*.

Alignment between policies and funds

For policies to be effective, allocation of the necessary financial resources is needed. Moreover, for these financial resources to be effective, they need to be allocated according to policy targets. The European Commission has identified Structural Funds as a crucial financial instrument for the implementation of the **National Roma Integration Strategies (NRIS)**, which should be seen in the context of the **Europe 2020 Strategy**, the National Reform Programmes and the global Semester Process. There is clear progress as regards alignment in the *upcoming programming period* in which Operational Programmes of relevance for Roma mainly follow Thematic Objective 9 "promoting social inclusion and combating poverty", which should contribute to achieving some of the Europe 2020 targets.

In fact, all of the countries analysed referred to the Europe 2020 Strategy as a guide for the Structural Funds planning process. And indeed, most countries focus on Thematic Objective 9, and specifically on the investment priority "Integration of marginalised communities such as Roma" when planning the use of Structural and Investment Funds to achieve **EU 2020 targets.** However, the fact that Roma are considered as a target group within one specific thematic objective should not prevent their inclusion in others as established under the Common Strategic Framework. In fact, it is highly recommended to target Roma social inclusion and equality from different perspectives, not only as one of the most excluded groups but also in the context of mainstream policies and programmes. In particular, there are three other investment priorities of relevance for Roma: "Promoting employment and supporting labour mobility" (number 8), "Investing in education, skills and lifelong learning" (number 10) and "Enhancing institutional and administrative capacities" (number 11). The inclusion of Roma issues under different priorities, going beyond the consideration of Roma from the point of view of extreme exclusion, would certainly contribute further to the achievement of the objectives in the Europe 2020 Strategy.

It seems that in the *current programming period* there is little alignment between Structural Funds and **National Roma Integration Strategies.** The approval of the NRIS has implied a step forward for some countries in terms of policy design. Nevertheless, in

most countries, although there seems to be a political commitment to comply with the objectives laid down in the Strategies, their adoption has not led to any revision of the Operational Programmes or at least not to any major changes.

Countries affirm that the National Roma Integration Strategies have been or will be taken into consideration in the programming of Structural and Investment Funds in the *upcoming programming period*. For instance, most of the Managing Authorities foresee interventions focused on employment and education, two of the four main fields of action proposed by the European Framework for National Roma Integration Strategies. However, investments in the other two fields, healthcare and housing, are quite vague or considered to a lesser extent. On the other hand, interventions to address the cross-cutting issues of equal treatment and non-discrimination, even if claimed to be prioritised, continue to be clearly undefined.

It is the role of the European Commission to monitor that the planning and implementation of the Structural and Investment Funds are fully aligned with the NRIS. At national level, this responsibility should be assumed by the National Roma Contact Point (NRCP). However, the assumption of this responsibility is not always possible taking into account that in some countries the role of the NRCP is very weak, a mere formality, or they lack the political leadership and administrative capacity to fulfil these tasks. A revision of such competences and capacities should be considered as a step forward in ensuring a correct alignment between policies and funds.

Coordination mechanisms



Appropriate coordination between administrations both at horizontal (between departments working in different areas) and vertical (between the central, regional and local levels) level is a prerequisite for increased efficiency and impact of Structural and Investment Funds on Roma inclusion. Despite some progress, this is an area where many weaknesses remain and further efforts are needed in the *upcoming programming period*. In recent years, most countries have set up **institutional mechanisms to tackle the inclusion of the Roma community** (e.g. specific bodies, agencies); the challenge now is to find **ways to link these mechanisms to the Structural Funds**. Over the *current programming period* countries are aware of the need to improve the connection between these two areas. Some countries have opted to address Structural Funds for Roma inclusion in the context of existing structures dealing with Roma-related issues; in others, specific *ad hoc* mechanisms and bodies have been set up. In general terms, while progress is more evident in the coordination at horizontal level, there are still some challenges remaining and areas of improvement, notably as regards vertical cooperation, which countries have started to address in this programming period and plan to address further in the upcoming one.

While having adequate structures in place is a prerequisite for proper coordination, countries should also reflect on the quality and content of the working process if progress is to be made in the *upcoming programming period*. As regards **the structure**, either by creating *ad hoc* structures for specific coordination between Structural Funds MAs and those responsible for Roma issues, or by regularly including the Structural Funds on the agenda of wider structures targeting Roma, the combination of mechanisms at political and technical level seems to be

the most viable formula. The first ones set the general framework for action and guarantee political commitment while the second ones are responsible for translating policy decisions into actions. Synergy between both structures is essential. A clear formal **framework for cooperation** should be set from the outset of the process, including a clear definition of the players involved, their roles and responsibilities as well as a shared agenda, objectives and work plan to guide actions. Mechanisms to implement this framework should be already established in the planning process, not only at the implementation phase.

Participation of stakeholders in the programme cycle

The **involvement of a wide range of stakeholders** is a key element in achieving greater impact of programmes and policies. Structural and Investment Funds Regulations for the *upcoming programming period* (art. 5 of the Regulation on Common Provisions for the Structural Funds) pay particular attention to the involvement of relevant stakeholders throughout the entire process. As regards Roma and Structural and Investment Funds, relevant partners include civil society organisations (including Roma and organisations working with Roma), public administrations at all levels (from the national to regional and local levels), bodies responsible for equal treatment and equal opportunities as well as other a institutions such as academic organisations.

There have been certain improvements during the *current programming period* as regards stakeholders' participation moving towards more structured and coordinated involvement. However, there is still room for improvement. The countries analysed are aware of the necessary elements and processes to make progress in the *upcoming programming period*, including extending participation to the whole project/programme cycle (from planning, to implementation, monitoring and evaluation), advancing towards structured mechanisms for involvement of stakeholders, establishing a process and methods that allow for an active and quality partnership (going beyond informative sessions and moving towards real consultation and partnership), promoting Roma participation, while involving other stakeholders which could have an impact on the improvement of the living conditions of Roma and may contribute to mainstreaming Roma issues into more general fields, and further investing in fostering the capacity of potential partners (using, for example, available instruments, such as global grants and Technical Assistance). It remains to be seen how these elements and processes could be implemented in practice.

Monitoring, results and impact

There is general consensus on the **need for effective monitoring and evaluation** of Operational Programmes and their interventions in order to gather accurate information on whether Structural Funds are meeting the expected goals regarding the inclusion of Roma. In the *current programming period* there has been general concern and open debate on how to improve the methods used to identify where and how the interventions are taking place and to what extent they are benefiting Roma. It is important to draw a distinction between the monitoring and evaluation of programmes and projects, which allow assessing progress against objectives set, and the assessment of context and state-of-play, which allows identifying the needs and evaluating general impact.

For the monitoring of the implementation of programmes and projects, the setting up of indicators for data collection (ethnic data collection) is required. The controversy about the possibility of **collecting data on ethnic origin** remains an issue of debate. As different reports have demonstrated, there is a general misperception and narrow interpretation of relevant legislation in this area. Although it may be difficult in some cases, it is legal to gather this type of data as long as certain safeguards are respected. Countries have explored different methodological approaches to overcome this challenge; however, some have demonstrated important limitations, notably the self-identification by the beneficiary. Some countries (Bulgaria, Hungary, Romania, Slovak Republic and Spain) are already including indicators on Roma participation in the current programming period, mainly using optional self-identification and focusing on those programmes in which Roma are expected to be beneficiaries. Most countries are making efforts to find the right way to incorporate an accurate monitoring system into the upcoming programming period, highlighting the importance of establishing the appropriate indicators from the very beginning of the process. The European Social Fund Regulation 2014-2020 proposes a number of minimum quality standards and a set of compulsory common indicators for monitoring and evaluation.

Evaluations are considered of particular relevance in order to have information, where deemed necessary, to redesign approaches, reset priorities and reallocate resources. Some countries have limited evaluations to the compulsory ones; others have decided to undertake specific evaluations on Roma-related measures (Hungary, Romania, Slovak Republic and Spain).

As regards **context analysis and impact on the ground**, this practice is considered to be very positive as it helps in the design of more oriented actions based on real needs and legitimises the undertaking of new policies. For the *upcoming programming period*, many countries are planning to design their programmes and interventions building upon the outcomes of analyses, studies and maps that they have undertaken or are planning to undertake in the *current programming period*. Some of these initiatives are, or have been, funded with Technical Assistance.

Given the difficulties encountered by most countries to monitor and provide information on the results of programmes on Roma, it seems that progress in the *upcoming programming period* could be made by **advancing towards a model combining different options** (setting indicators in programmes disaggregated by ethnic origin, evaluations and context analysis), by reinforcing transnational cooperation in this field and by considering the support and guidance of the European Commission or specialised bodies such as the Fundamental Rights Agency (FRA).

III. Current state-of-play and plans for the future programming period

This report is divided in sections addressing the different aspects to be considered when preparing the European Structural and Investment Funds (ESI Funds) programming period, notably the managing model and approach to Roma inclusion in Operational Programmes, main areas of intervention, implementation mechanisms in the OPs, coordination mechanisms, alignment between funds and policies and monitoring, results and impact. Each of the sections provides information on the key trends identified in the current and *upcoming programming periods* as well as on the main shortcomings and challenges faced and how countries are addressing them in the *current programming period* or planning to address them in the upcoming one.

The report also points to some examples illustrating specific cases from Member States. While in general terms there is no one solution that could be implemented in all countries and projects and programmes need to be adapted to the different national contexts and to the situation of the Roma living in them, these examples could serve as an inspiration and trigger the search for the most adapted solutions in each country.



Managing model and approach to Roma inclusion

In the framework of the Structural and Investment Funds Regulations, Member States may choose different managing models depending on their respective administrative situation and the challenges they are facing. They may also approach Roma needs in different ways. This chapter reviews the different managing models used by the countries analysed and how Roma needs are considered in their Operational Programmes.



Managing model

The management model selected may influence, for better or for worse, programmes results in terms of efficiency and effectiveness. The role that public and private organisations play is different from country to country. In some countries the Operational Programmes are implemented at national level, while in others there is a mixed model involving national and regional levels. In some cases the Operational Programmes foresee specific actions for Roma while in others Roma are considered as one of several target groups in need.

Although there are no assessments of the impact of the different managing models on the results of the programmes in the *current programming period*, the specific and different experiences of countries could serve as a reference for others in the path to improvement. In general terms, in the *upcoming programming period* countries do not foresee major changes as regards the managing models they consider appropriate for their national contexts. Only a few countries are planning some minor changes in the Operational Programmes mainly aimed at achieving further effectiveness as explained below.

Prevalence of public management

In the *current programming period*, in most countries OPs are managed by public institutions, notably ministries or departments responsible for employment, social inclusion, education or other social policies. Non-governmental organisations and private organisations are involved as final beneficiaries but hardly ever as Intermediate Bodies. This model of public management remains the preferred model for most countries in the upcoming programming period.

A public-private partnership model for the management of Structural Funds has only been used in **Spain.** Through the ESF Multiregional Operational Programme Fight against Discrimination (programming periods 2000-2006 and 2007-2013), five national public bodies and five NGOs act as Intermediate Bodies and are entrusted with the management of funds for the whole programming period. While only used in one country, the model of a multiregional programme jointly managed by public and private bodies and that allows for the provision of funding for the inclusion of vulnerable groups, including Roma, throughout a seven-year period, is highly valued by different players as an instrument that provides good results and allows for the development of joint, long-term actions for the inclusion of these groups. While the final structure of this OP in the upcoming programming period is still unknown, it would appear that Spain is planning to maintain this model of public-private partnership, although with some modifications: the current ESF Multiregional Operational Programme Fight against Discrimination will be replaced by a more general Operational Programme on Social Inclusion.

Structural and Investment Funds Regulations for the current and upcoming programming periods encourage the active participation of relevant stakeholders in the complete cycle of the OPs (planning, implementation, monitoring and evaluation). Public-private partnerships, as well as the active involvement of relevant players, have demonstrated multiple advantages in the management of EU funds. In the current programming period, some countries have had varying results involving civil society organisations to a certain extent in the implementation of the programmes and most of them stress the need to continue further in this direction. Nevertheless many of them point out that the management of EU Funds is a difficult task which requires a high degree of institutional capacity and expertise. Therefore the effective participation of relevant players, including Roma organisations, should go handin-hand with adequate training and support, and the responsibilities of the organisations working with Roma have to be in accordance with their capacity and expertise.

A trend towards a centralised management

In the *current programming period*, most countries have opted for centralised public management where implementation at regional level is managed at the national level. Only a few countries have decided to apply a model of decentralised public management combining national and regional OPs, notably those countries with a high degree of decentralisation (Spain and Italy), and two others: Greece (5 regional OPs) and Czech Republic (9 regional OPs).

In addition, according to the information provided, it would appear that in countries with national and regional OPs, Roma issues have been featured to a greater extent in national Operational Programmes rather than in regional ones, even in the countries where there is a high degree of decentralisation. However, there is little information on whether and how Roma are considered in regional programmes.

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In the case of **Italy** and **Spain** some regional OPs do include explicit actions targeting Roma. In **Italy**, for example, 90% of the total Structural Funds budget is implemented at the regional level; only that which is considered structural is developed at national level. Therefore, many of the actions targeting Roma occur at regional level.

In the *upcoming programming period*, countries plan to pursue the same approach as regards centralised/decentralised management and the structure of national/regional OPs. Only a few are considering changes with a view to overcoming challenges faced in the *current programming period*.

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For example, **Greece** is planning to give more capacity and autonomy to the regional Operational Programmes to keep the challenges faced at national level due to the current financial and economic situation from impacting actions at regional level as happened in the *current programming period*. On the contrary, the **Czech Republic** is considering moving from a structure combining national and regional programmes to one with only national programmes in which the managing authorities at national level will be the ones in contact with the regional level. As pointed out by stakeholders, this model implies the potential risk of widening the existing gap between the national and local levels and the lack of intermediaries (i.e. Managing Authorities/Intermediate Bodies) between these two levels could become a barrier to the access and effective use of funds.

In general terms, at national level the assumption of responsibilities as regards Roma priorities is more evident, but at regional level this assumption is difficult to achieve and it is even more difficult to get information as regards actions targeting Roma inclusion. The limited information, together with the lack of a clear mandate and competencies on the part of the Managing Authorities to encourage regional OPs to follow certain guidelines, and the absence of adequate communication channels between the national and the regional levels, appear to be the major difficulties.

The monitoring role of the National Roma Contact Points (NRCP) is crucial in overcoming these difficulties by ensuring that Roma priorities are considered not only in national OPs but also in regional ones. This is particularly important in countries with a high degree of decentralisation in which regional OPs play a central role. Structural and Investment Funds Managing Authorities at national level could work together with the National Roma Contact Points to provide information and guidelines to the regional authorities as regards the consideration of national priorities and commitments at regional level.

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Different forms of addressing Roma needs in the OPs

In the *current programming period*, most countries have opted for including, to a different extent and in different forms, actions related to Roma within general Operational Programmes —in a single one (e.g. **Bulgaria**) or several (e.g. **Czech Republic**, **Slovak Republic**)—instead of developing a specific OP (or part of an OP) targeting Roma. This is perceived as a way of promoting the mainstreaming of Roma issues in different areas. Although there are no specific Roma OPs, it is perceived that significantly greater attention is being paid to Roma issues in the general Operational Programmes and participants in the country meetings stressed that Roma are targeted in a greater number of OPs and to a larger extent.

Roma are mainly targeted in Operational Programmes covering areas such as human resources development (e.g. **Bulgaria**, **Hungary**, **Greece**, **Romania**), human resources and employment (e.g. **Czech Republic**), employment and social inclusion (e.g. **Slovak Republic**), skills for development (e.g. **Italy**), fight against discrimination (e.g. **Spain**), education (e.g. **Slovak Republic**, **Greece**), regional development (e.g. **Bulgaria**, **Slovak Republic**), education for competitiveness (e.g. **Czech Republic**), economic growth (e.g. **Slovak Republic**) or entrepreneurship (e.g. **Greece**).

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It is worth mentioning the unique case of the *Integrated Operational Programme* in the **Czech Republic** (ERDF), where there are specific actions for Roma in two intervention areas related to urban regeneration.

In some cases there are dedicated lines of intervention for Roma within some of the Operational Programmes (e.g. **Bulgaria, Czech Republic, Romania** and **Slovak Republic**); in others, they are included within the general lines of intervention.

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In the case of **Spain**, Roma are a specific target group, along with other vulnerable groups, of the ESF Multiregional Operational Programme *Fight against Discrimination*, which aims to support sectors of the population furthest away from the labour market and most at risk of discrimination.

The same trends are observed in the *upcoming programming period*. Roma interventions will feature in general OPs rather than in dedicated Roma OPs. General Operational Programmes will cover areas similar to those of the current period, although a few countries foresee certain changes including:

- Changes in the Operational Programmes addressing Roma, e.g. in Romania, the
 current Human Resources OP will become the Human Capital OP; in Czech Republic
 the Human Resources and Employment OP will become the Employment OP; in
 Spain the current Fight against Discrimination OP becomes the Social Inclusion OP.
- Reduction in the number of Operational Programmes addressing Roma, through
 the merging of the areas covered by different OPs into a single one with a view
 to simplifying management. This is the case of the **Slovak Republic** which plans
 to address all issues related to Roma under one single Operational Programme
 (Human Resources) instead of several as in the current period.

All countries have reported an increase in the consideration of Roma as beneficiaries of Operational Programmes. The inclusion of Roma issues in general Operational Programmes instead of having a specific Operational Programme targeting Roma is generally perceived as an effective way of promoting the mainstreaming of Roma issues in different areas. Nevertheless, it is worth noting that for this approach to be effective it is very important to develop a detailed planning process identifying how the different actions foreseen in the OPs will reach Roma, how activities and working methods will be adapted, when necessary, to Roma needs, how information about results and Roma participation will be gathered and how the active participation of Roma will be guaranteed.

Single fund, multi-fund and complementarity between funds

In the *current programming period*, there is a generalised use of the European Social Fund (ESF) for the promotion of Roma inclusion, notably in relation to employment, education and social services. Funds from the European Regional Development Fund (ERDF) have only been used to a limited extent in relation to investments in basic infrastructure and urban regeneration; only in a few cases have they been used for construction and/or renovation of housing (e.g. **Slovak Republic**). According to the information gathered, the European Agricultural Fund for Rural Development (EAFRD) has not been used for Roma issues in this programming period.

Only some countries declared to use ERDF for Roma inclusion. In these cases we can find different management systems, usually single OPs in which ESF operations are complemented with ERDF ones, but the multi-fund option has not been considered in any of the countries analysed.

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In **Hungary**, for example, the key Operational Programmes for Roma inclusion the Social Renewal OP (ESF) and the Social Infrastructure OP (ERDF)— allow for the combination of ESF and ERDF funds. In the Slovak Republic, ERDF is applied by the Regional OP measure 4.1c. Regeneration of settlements. In Greece ERDF funds are used in some regional OPs that include Roma as a target group. The Integrated Operational Programme (financed by ERDF) of the **Czech Republic** is the one that most evidently addresses Roma inclusion by implementing specific actions for Roma in two intervention areas, combined with ESF soft measures. **Bulgaria** has decided to carry out a reprogramming in order to be able to use the Regional Development OP (ERDF) to complement the Human Resources Development OP (ESF) in the framework of the new "INTEGRA" scheme, and the pilots to implement the integrated approach that are being carried out in 4 municipalities. Another interesting initiative comes from the **Italian** region of Toscana which has developed a regional programme where Roma have been included. This region has recently requested a change in its Regional OP to introduce multi-fund interventions for Roma inclusion financed by ERDF. In Romania, some changes have been introduced in the Regional OP (with national scope), which is funded by ERDF and deals mainly with infrastructure during the current programming period to allow the use of social/soft measures in the interventions aimed at deprived communities.

On the whole, and despite some one-off experiences, it seems that the potential of ERDF for Roma inclusion has been underused. In most cases, ERDF has been applied through a territorial approach, but not always having Roma as the target group. It is not clearly known the extent to which these programmes have benefited Roma.

In the *upcoming programming period*, countries recognise the importance of using the whole potential offered by the European Social Fund (ESF) but also the European Regional Development Fund (ERDF) and other financial instruments and envisage a wider use of all ESI Funds. It seems that there is a generalised commitment to increase the role of ERDF in the use of ESI Funds for Roma inclusion, but it is still unclear how it can best be used.

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The **Slovak Republic** is the only country that is considering the multi-fund option (ESF+ERDF). The **Hungarian** *Human Resources Development* OP will continue using ESF and ERDF. The **Czech Republic** will maintain the *Integrated* Operational Programme (ERDF), combined with ESF soft measures but with an important change: this OP will include social housing interventions. This is also the case of **Bulgaria** which is committed to maintaining the integrated schemes (combining ESF and ERDF). **Spain** foresees the use of URBAN for urban regeneration using the potential of ERDF to promote Roma inclusion. **Romania** will have an axis within the *Regional* OP, financed by ERDF, dedicated to the social inclusion of marginalised communities, including Roma, which is expected to be implemented by using Community-led local development (CLLD) initiatives. **Romania** is also the only country that is considering the possibility of using the European Agricultural Fund for Rural Development for Roma inclusion.

(1.2)

Approach

How to approach Roma policies and Roma needs has been a long standing debate in the EU over the last several years. In June 2009 the Council of Ministers in charge of Social Affairs annexed to their conclusions the *Ten Common Basic Principles on Roma Inclusion*¹². Principle number 2 (explicit but not exclusive targeting) and principle number 4 (aiming for the mainstreaming), have been named as the most suitable and complementary approaches for Roma policies. This section describes how both approaches are followed in the implementation of Structural and Investment Funds, complemented in some cases with the territorial approach.



Mainstreaming, targeted and territorial approaches: the most common models

There are diverse modalities at the disposal of Member States to develop Operational Programmes that include Roma. The most common are mainstreaming, targeted and territorial approaches as defined below. Based on the experiences and literature analysed, some general guidelines and recommendations on the use of each of the models are given, including some positive aspects and risks to be taken into consideration when selecting the most appropriate model for each situation.

¹² http://bookshop.europa.eu/en/the-10-common-basic-principles-on-roma-inclusion-pbKE3010317/

- The mainstreaming approach means taking into account the needs of the Roma in fields or areas covered by different thematic OPs aimed at all citizens, while understanding that it is not enough to have thematic OPs with actions theoretically open to all citizens, nor to merely name the Roma as potential beneficiaries of the interventions; it is necessary to design comprehensive Programmes which are adapted and inclusive of the diversity of realities and circumstances and tackle all of them coherently. When used properly, programmes under the mainstreaming approach are more inclusive and lead to normalisation, have greater impact and are easier to link with mainstream services.
- However, the risks are considerable. The main one is not reaching Roma despite initial intentions; they could even having a perverse effect resulting in the exclusion of Roma from policies aiming at the inclusion of the most vulnerable groups. The lack of adaptation throughout the whole process may lead to a reduction in potential impact. It is also important to note that under the mainstreaming approach it is more difficult to monitor the results and impact of the programmes on Roma beneficiaries.
 - The targeted approach implies focusing on Roma and implementing measures specifically tailored to their needs, or focusing explicitly on disadvantaged groups including Roma. 'Explicit but not exclusive' Roma targeting, while including other groups in similar socio-economic circumstances, has proven to be one of the best ways of tackling the socio-economic integration of Roma. It guarantees that Roma are the focus of the programme and allows carrying out adapted and flexible measures, including tools tailored to their needs, which usually lead to greater engagement and active participation on the part of the beneficiaries. Moreover, it is easier to gather information, including ethnic data collection, to confirm results.
- On the contrary, it has the risk of contributing to the segregation of the Roma population, establishing parallel services to mainstream ones and/or duplicating them, limiting their potential impact if programmes are not well connected to mainstream services.
 - The **territorial approach** aims at covering the specific needs of geographical areas, sometimes micro-territories, at greatest risk of poverty and, as a consequence, tackle the needs of groups at risk of exclusion and discrimination living in these areas, as is the case of the Roma. The territorial approach could be applied in both the mainstreaming and targeted approach and is appropriate for implementing the integrated approach. It is particularly suitable in cases where there is a high concentration of Roma in specific areas (urban or rural) or for segregated urban or rural settlements. The territorial approach requires the active involvement of local institutions, including local communities, and is more efficient when developed in a framework of integrated policies and local development plans. The risk of the territorial approach is related to the poor capacity of local institutions and limited coordination and involvement of the different players.

(1.3)

Which models are followed by Member States?

In the *current programming period*, countries declare to have followed a **combination of targeted**, mainstreaming and, only in some cases, territorial approaches, and they foresee no major changes for the *upcoming programming period*. While targeted actions are easy to identify, in many cases it is difficult to assess whether and to what extent mainstreaming and territorial approaches are implemented in practice.

Roma are considered as an **explicit target group/direct beneficiaries** or as **indirect beneficiaries**, which may benefit from the funding available for socially vulnerable or excluded communities of the OPs. There are only a few countries in which **Roma are not mentioned explicitly or are mentioned in a subtle way**, arguably due to reasons such as tradition, the fact that Roma are not recognised as a minority or that the percentage of Roma is not significant. Nevertheless, this does not mean that Roma have not been beneficiaries of the Operational Programmes in these countries. There seems to be some discrepancy as regards the conceptualisation of terms such as explicit target group, or direct/indirect beneficiaries, which at the end of the day make the comparison of the country approaches imprecise.

BG

In the case of **Bulgaria**, for example, the current *Human Resources Development* OP, with a national scope, includes a specific chapter on Roma. A new *Human Resources Development* OP is also foreseen for the 2014-2020 programming period, in which specific actions will be undertaken under the investment priority *Integration of marginalised communities, such as Roma*, using an explicit but not exclusive approach. The new scheme called "*INTEGRA*", launched in 2011 and foreseen to continue in the *upcoming programming period*, combines interventions from the *Human Resources Development* OP with interventions under the *Regional Development* OP, with Roma mainstreamed as indirect beneficiaries.

CZ

The **Czech Republic** is also an example of a model of combination of different approaches. In the *current programming period*, Roma are mainly featured in the ESF *Human Resources and Employment* OP, in the *Education for Competitiveness* OP, and in the ERDF *Integrated* OP. In the first case, Roma are indirectly mainstreamed as one of the vulnerable groups but there is also a specific area of support in which Roma are explicitly targeted (3.2. *Support of the social integration of members of the Roma communities*). In the *Education for Competitiveness* OP, Roma are mentioned within the priority axis of initial education as one of the target groups, again using an *'explicit but not exclusive'* approach. Finally, the *Integrated* Operational Programme follows a territorial approach, Roma being one of the target groups in two intervention areas.

For the *upcoming programming period*, the **Czech Republic** foresees a slight change in its approach. The Partnership Agreement does not explicitly mention Roma but rather *"social excluded"* or *"social excluded localities"*, which indicates a trend towards more of a mainstreaming and territorial approach. The *Human Resources and Employment* OP becomes the *Employment* OP and does not foresee a specific area of support for Roma as in the *current programming period*, but rather specific calls for proposals for actions promoting Roma inclusion. In the future *Integrated* OP as well as in the *Education* OP, Roma are mentioned as one of the target groups, following an explicit but not exclusive approach.

SK

In the **Slovak Republic,** Roma are targeted as one of the vulnerable groups in the current *Employment and Social Inclusion* OP (Priority Axis 2- Social Inclusion), using an 'explicit but not exclusive' approach. In the *Education* OP, Roma are explicitly targeted in Priority Axis 3. Support to Education of Persons with Special Needs, within measure 3.1. Raising the educational level of members of marginalised Roma communities. And, again, Roma are explicitly targeted as direct beneficiaries in the Regional OP Measure 4.1. Regeneration of settlements – projects of development of the municipalities with Roma settlements in the rural environment. With some minor changes, the **Slovak Republic** foresees a similar approach for the upcoming programming period, with the Human Resources OP resulting from the merger of several currently existing OPs where Roma are again targeted in specific priority axes: Integration of Roma marginalised communities: education, health problems, social enterprises/microcredit (ESF) (number 5), and Integration of 'Marginalised Roma Communities' investment: promote physical infrastructure and social entrepreneurship (ERDF) (number 6). According to **Slovak Republic** authorities, 'explicit but not exclusive' targeting, together with the territorial approach, seems to be the adequate option for the country.

The horizontal priority 'Marginalised Roma Communities' used in the Slovak Republic is a case worth noting. With this priority, to be respected in all OPs in the 2007-2013 programming period, the government intends to create the preconditions for an efficient use of assistance from the Structural Funds to addressing the problems of 'Marginalised Roma Communities'. Political responsibility for this priority was initially borne by the Deputy Prime Minister for the Knowledge Society, European Affairs, Human Rights and Minorities. Currently, the coordinator of this priority is the Office of the Plenipotentiary of the Slovak Government for Roma Communities, which is part of the Ministry for the Interior. In the upcoming programming period there will be two priority axes (number 5 and 6) devoted to 'Marginalised Roma Communities' within the multi-fund Human Resources OP in the context of which the experience of the complex approach of the 2007-2013 programming period will be applied.

RO

In the case of **Romania**, the approach to Roma inclusion used in the design of the current OPs was a combination of targeted and mainstreaming approaches, while the territorial approach was not really relevant. Roma are mainly featured in the *Sectoral Human Resources Development* OP, basically in Priority 6. *Social Inclusion, targeting vulnerable groups, including Roma*. Although the structure of the OPs for the *upcoming programming period* is still being discussed, it seems that Romania will opt for an 'explicit but not exclusive' approach within the future *Human Capital* OP, which will replace the *Human Resources* OP.

ES

In **Spain** the approach used was a combination of targeted interventions (the most common ones) and the mainstreaming approach. At national level, Roma are a specific target group within the current *Fight against Discrimination* OP, which also includes interventions with other disadvantaged groups. At regional level, Roma are specifically mentioned in four regional OPs, and they are considered beneficiaries in other regional OPs. For the *upcoming programming period*, even though the design of the OPs is not yet closed, it appears that Roma will continue to be a target group within the more general *Social Inclusion* OP, again using explicit but not exclusive targeting.

HU

In the case of **Hungary**, Roma are mainly featured in the *Human Resources Development* OP, where there are some interventions explicitly mentioning Roma as part of other disadvantaged groups. **Hungary** is probably the country where the territorial approach is the most visible since interventions are based on the identification of disadvantaged localities. For the *upcoming programming period*, the *Human Resources Development* OP will continue to include interventions aimed at Roma inclusion; Roma being considered as direct beneficiaries as part of vulnerable groups.

IT

In **Italy**, Roma are included within the group of "disadvantaged people" and mainstreamed in general programmes at national level. At regional level, some OPs (Liguria, Abruzzi and Calabria) include Roma as a target group while in others Roma are considered as part of vulnerable groups. For the *upcoming programming period*, **Italy** is considering to maintain the mainstreaming approach while introducing the territorial perspective.

GR

In **Greece,** Roma are considered as part of "socially vulnerable groups", in particular as "individuals with cultural and religious differences" and mainstreamed in general programmes. Since Roma are highly concentrated in certain areas, the territorial approach is applied by regional OPs, considering Roma as one of the vulnerable groups. This combination of the mainstreaming and territorial approach is foreseen again for the upcoming programming period.

In general terms, Member States have been seen to follow a combination of mainstream (the most common ones) and targeted interventions, along with a territorial approach to Roma inclusion. It is widely acknowledged that there is no single "right" approach; the important thing is to ensure that Roma are effectively reached. However, there seems to be a great deal of confusion when defining approaches and how they are implemented in practice. Further efforts are therefore deemed necessary to promote an enhanced understanding of each of the approaches and to facilitate identification of their implementation on the ground. In the case of the mainstreaming approach, further efforts are also needed to ensure that Roma issues are really mainstreamed in the general programmes and effective achievements in Roma inclusion can and should be monitored and evaluated.

Generally speaking, a positive trend towards a model in which Roma issues are considered with an 'explicit but not exclusive approach' should be acknowledged. There seems to be an increasing awareness of the need to mention Roma explicitly in order to ensure that Structural and Investment Funds interventions reach them. However, some countries will continue with the approach of not mentioning Roma explicitly. While we acknowledge that it is possible to develop interventions for the benefit of Roma without directly referring to them as a target group, (as in the case of these countries), there is a risk that this lack of specificity could result in overlooking Roma inclusion in such general approaches.

(2) Areas of intervention

Deciding on areas of intervention and whether they are considered individually or through an integrated approach is a critical choice for ensuring that funds are used in an effective way to address the relevant areas for achieving Roma inclusion. The European Commission Communication on an EU Framework for National Roma Integration Strategies¹³ stresses that the key areas of intervention for Roma inclusion are education, employment, healthcare and housing. Furthermore, the Communication recommends following an integrated approach, paying special attention to those territorial areas where Roma are concentrated and to combat discrimination.

In general terms, thematic Operational Programmes, focusing on one single area of intervention are the most commonly used; only in a few cases, Operational Programmes address different areas of intervention from an integrated approach.

When reviewing actions targeting Roma, whether directly or indirectly, **three predominant** areas of intervention are identified, notably employment, education (more recently) and community-level social integration, which in many cases are addressed in dedicated thematic Operational Programmes or priority axis. Other areas such as health care or housing seem, except in certain cases, to be considered to a lesser extent and included in programmes and initiatives following a mainstreaming approach. Increasing the quality and accessibility of social services is also regularly mentioned as an area of relevance for Roma integration; however in many cases it is not specified how it is addressed.

How are the different areas of intervention addressed in the 2007-2013 programming period?

EMPLOYMENT

Employment interventions are mainly funded through the European Social Funds. They primarily focus on training activities and access to the labour market and labour adaptability, with particular attention paid, following recent trends at EU level, to the areas of self-employment, social economy and entrepreneurship, including the creation of cooperatives and social community work. This is combined with actions related to public and sheltered employment. A few employment programmes target individuals through personalised insertion pathways to the labour market.

TRAINING AND EDUCATION

Education is a relatively recent area of intervention and is mainly covered by ESF funds. Actions related to inter-cultural education, prevention of early school leaving and bridging the gap between formal schooling and access to the labour market are prioritised by Member States. To a great extent, actions are mainly focused on those with lower levels of education, notably early education, while higher levels (even compulsory education) seem to be disregarded.

¹³ http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=CELEX:52011DC0173:en:NOT

HEALTH

Health interventions are scarce and mainly mainstreamed into different ESF Operational Programmes and axis of intervention aimed to cover the basic health needs of Roma and not so much to contribute to an active promotion of health.

HOUSING

Initiatives in this area are limited and basically linked to urban regeneration and basic infrastructure and only in limited cases to the construction/renovation of houses (e.g. **Slovak Republic**). Only in a few countries interventions related to social housing are considered (**Bulgaria, Czech Republic**, **Hungary** and **Slovak Republic**).

These interventions are notably undertaken with ERDF funds, involving hard projects, and only in some cases are linked to soft measures (ESF) using a more integrated approach. This is the case of **Bulgaria, Czech Republic** and **Romania,** which during the *current programming period* have made changes in the implementation of ERDF in order to use social/soft measures for deprived communities. **Italy** has also used ERDF at regional level.

The potential of the amendment of article 7.2. (ERDF Regulation) has been clearly underused. Two main reasons are pointed out by stakeholders: the fact that the amendment was introduced in the middle of the programming period (2010), when all interventions were already planned, and the fact that Member States/Managing Authorities are not sure about how to implement it in practice. Participants at the country-by-country meetings would welcome more practical guidelines and tools from the European Commission to make progress on the ground.

Several Member States (**Greece, Hungary, Italy, Romania, Slovak Republic** and **Spain**) make an explicit reference to the possibilities opened by Art. 7.2. of the ERDF Regulation in their National Roma Integration Strategies. However, there remains a lot to be done as regards actual implementation; only some countries have started implementation in the current period and, as it is quite recent, it is difficult to evaluate its impact.

For example, **Slovak Republic** took advantage of the amendment of article 7.2 for housing interventions and started a pilot project related to the development of housing infrastructure using Structural Funds (particularly, from the Regional OP). This project also includes the construction of rental flats for marginalised groups. The call for proposals was launched in December 2013 and 21 towns and villages are allowed to file an application.

Hungary launched a pilot programme, the so-called "Complex Programme for the Settlements", which uses the possibilities offered by ERDF article 7.2 to develop integrated housing interventions combining ERDF and ESF funds.

(2.2) Other areas

In many cases, notably in situations of extreme poverty and segregation, particular attention has been given to initiatives aimed at addressing the existing **basic needs** of the Roma and ensuring the **provision of necessary social services.** It that increasing accessibility to social services, especially in segregated settlements, will remain a key area for some countries in the *upcoming programming period* without considering going one step forward.

It is important to bear in mind that while these "palliative measures", when successful, contribute to improving the living conditions of the Roma, they maintain segregation and do not contribute to real integration of Roma. Programmes should go beyond covering basic needs and access to and provision of social services, and invest in key areas that promote social inclusion such as employment and education. Structural and Investment Funds should be used as a strategic tool to promote structural and ambitious social changes. Indeed, Structural and Investment Funds provide the adequate framework, conditions and resources with which to **launch pilot** projects during the *upcoming programming period* aiming at the eradication of segregated settlements.

In those geographical areas where there is a high concentration of Roma, short-term interventions to improve living conditions should be combined with medium/long-term interventions aimed at finding sustainable solutions to ensure that these areas become fully integrated in the territory and that the people living in them enjoy the same opportunities as any other citizen.

In addition, some countries, such as **Greece**, have also pointed to the ongoing reflection on whether and how the Structural Funds, specifically the European Social Fund, can contribute to addressing **basic needs** arising in countries as a consequence of the current financial and economic crisis.

While it is widely recognised that a demand-driven approach is important to enhance ownership and cover emerging needs, it is also acknowledged that the potential of Structural Funds to achieve more ambitious objectives which contribute to a greater and long-term impact should not be lost.

There is the risk of focusing on basic needs and ignoring the strategic priorities of the ESI Funds, notably the ESF, to promote social investment with the ultimate aim of achieving social promotion.

There is a need to find the right balance between covering urgent and basic needs while maintaining the strategic priority of social inclusion.

(2.3)

What progress is expected in the 2014-2020 programming period?

In the *upcoming programming period*, interventions related to Roma are mainly considered under Thematic Objective 9 of the Structural and Investment Funds Regulations *Promoting Social Inclusion and Combating Poverty,* supported by the ESF and complemented by the ERDF and the EAFRD. Employment, education and social inclusion remain outstanding areas of investment (with employment as a key area given the high levels of unemployment in each of the countries concerned). However, some positive trends are perceived, which should contribute to addressing the existing challenges and having a greater impact:

- There is a general consensus among stakeholders on the importance of tackling the four key related areas of employment, housing, education and healthcare to achieve the full integration of Roma.
- Efforts to combine social/soft measures (ESF) with hard measures (ERDF) using a more integrated approach will be pursued.
- Some further developments are considered in relation to the less developed, and in many cases segregated, areas (e.g. physical regeneration, housing), although no changes are perceived in others (e.g. health).
- There seems to be increased attention given to housing interventions and urban regeneration, areas in which the opportunities offered by the Structural and Investment Funds, notably article 7.2., seem to have been underused to a great extent. For the upcoming programming period, although the ERDF Regulation does not include a specific article similar to current article 7.2., it allows for similar interventions in the area of housing through urban and economic regeneration. Some countries which have already started to work with article 7.2. in the current programming period are planning to continue with the work in this area in the *upcoming one* (e.g. **Hungary**). Operations in the area of social housing are also being considered by some countries (e.g. **Bulgaria**, Czech Republic, Hungary and Slovak Republic). For example, Slovak Republic is planning operations in the area of social housing for the upcoming programming period (Priority axis 6. Technical infrastructure in municipalities with presence of marginalised Roma communities, Specific objective 6.1.1 Increase the share of Roma households with access to housing and utility lines among the total number of Roma households in the territory where marginalised Roma communities are present and secure the access to drinking water in municipalities with segregated and separated MRC- transitional housing programme within the framework of social mobility and integration of MRC).
- In addition, some countries are considering including operations with Roma in other areas: for example **Italy**, in the social innovation programme, or **Hungary** that envisages including a specific line of intervention related to anti-segregation and anti-poverty (following a territorial approach).

Actions addressing child poverty and promoting early childhood development, including in segregated settlements, will also remain key areas of support in some countries.

2.4

Other challenges to be tackled

Based on information from existing studies and reports as well as input from stakeholders during the country-by-country meetings, a number of challenges to be tackled in each of the areas can be identified, namely:

EMPLOYMENT

Key challenges to be addressed in future are the development of individual pathways (rather than one-off measures) targeting job-seekers and closer cooperation with enterprises in the areas of vocational training and employability. Bridging education with professional training and employment, mainly in the framework of the "Youth Employment Initiative"¹⁴, is also a priority as many Roma do not manage to succeed in the school system and, as a result, they do not acquire the necessary professional training and lack professional experience.

EDUCATION

A key aspect in this area is the existence in some countries of segregated education centres and classes. Structural and Investment Funds actions should not contribute to further promoting these practices but rather should on the contrary contribute to eliminate them. The elimination of segregation in education centres and the inclusion of Roma children in mainstream education, the early targeting of Roma children and youths (e.g. preparatory classes in the national language and after-hour school support targeting Roma women and their children) in order to avoid early drop-out, as well as improvements in the attainment of education should be, along with adult education, priority areas for the future.

HEALTH

Further attention should be paid to this area which should not be exclusively considered as part of other interventions but also as an independent area. For instance, access to health care services, vaccination programmes and measures to create and improve health habits should be supported by Structural and Investment Funds.

HOUSING

Integrated actions in marginalised areas using substantial financing and the combination of EU funds should be considered as a major priority for many countries. This entails investment in education, employment generation and access to healthcare with the pivotal development of basic infrastructure, including the rebuilding and renovation of housing. Barriers to the implementation of these operations should be removed by taking into account the lessons learnt during the *current programming period*, notably the limited use of article 7.2. of the ERDF Regulation. Other **key areas** to be considered as regards housing interventions are infrastructural (including sanitation) and environmental improvements in Roma communities, integrated actions for improving physical and housing conditions in neighbourhoods with a high concentration of Roma as well as desegregation and urban planning.

¹⁴ http://ec.europa.eu/social/main.jsp?langId=en&catId=89&newsId=1829&furtherNews=yes

(2.5)

Horizontal principles of equal opportunities and non-discrimination

In the *current programming period*, most countries have included equal opportunities, including gender equality and non-discrimination, as horizontal priorities that should be taken into account in the Structural Funds. In some cases they are considered as horizontal principles to be applied in all funds; in others, they are only related to a specific area of intervention (e.g. employment).

ΙT

SK

RO

ΗU

This is the case in **Italy,** for example, or the **Slovak Republic** where equal treatment is a cross-cutting priority in the 2007-2013 OPs and relevant indicators are collected and reported in Annual Implementation Reports (for national projects). In **Romania**, the ESF *Human Capital* OP includes cross-cutting measures such as actions to combat discrimination. In **Hungary**, integration and non-discrimination plans at local level are a prerequisite for receiving funding from public authorities (national or European funding).

However, it seems that these principles have been observed mainly in the design of the Operational Programmes and it is not clear how they are applied in practice. In some cases it seems that they are quite theoretical, with a general lack of monitoring and effective evaluation. The general impression is that no substantial or tangible achievements have been made in these areas and that the inclusion of horizontal priorities in the design of OPs is not a guarantee of their implementation.

Structural and Investment Funds Regulations for the *upcoming programming period* put more importance on these cross-cutting issues and all countries are committed to making further progress in this area. According to the Common Provisions Regulations¹⁵, each operational programme, except those where technical assistance is undertaken under a specific operational programme, shall, subject to the Member State's duly justified assessment of their relevance to the content and objectives of the operational programmes, include a description of:

- (b) the specific actions to promote equal opportunities and prevent discrimination based on sex, racial or ethnic origin, religion or belief, disability, age or sexual orientation during the preparation, design and implementation of the operational programme and in particular in relation to access to funding, taking account of the needs of the various target groups at risk of such discrimination and in particular the requirements to ensure accessibility for persons with disabilities.
- (c) the contribution of the operational programme to the promotion of equality between men and women and, where appropriate, the arrangements to ensure the integration of gender perspective at operational programme and operation level.

¹⁵ http://ec.europa.eu/regional_policy/information/legislation/index_en.cfm

However, particular attention needs to be given to monitoring how these principles are translated into practice. In order to ensure that they are fully respected, their fulfilment should be checked from the beginning of the planning process of programmes and projects. Proposals range from involving the Equality Bodies and human rights organisations active in combating discrimination in the preparation, implementation, monitoring and evaluation of the funds, adopting positive actions to prevent or compensate the disadvantages linked to racial or ethnic discrimination, including awareness-raising actions, to providing data disaggregated by gender and information of the achievements.

(2.6) Research-based decisions

It is interesting to note that many countries have declared the relevance of research conducted to inform decisions taken. Accurate and up-to-date information in the form of maps, studies, reports, etc. is considered vital to the implementing more effective, result-oriented and targeted measures and interventions responding to the real needs of Roma.

- HU Hungary, for example, is a country with a long-standing tradition to carry out research, mainly with a territorial approach, in which Roma are one of the target groups, aimed at informing the design and implementation of Structural Funds. A poverty map is currently underway.
- In the case of the **Slovak Republic,** the *Atlas of Roma communities* released in September 2013 with the aim of mapping 'Marginalised Roma Communities', has been a source of information in the planning process of the future OPs.
- The *Analysis of socially excluded Roma localities* carried out in the **Czech Republic** in the year 2006, and being updated for 2015, has also informed decisions taken on the use of Structural Funds.
- In **Spain**, different studies on employment, education, health and housing referred to in the National Roma Integration Strategy, have also served to guide decisions on Roma inclusion, including the use of Structural Funds.
- RO Romania is working with the World Bank to prepare a diagnostic study on Roma needs which will also serve to inform future measures, including the use of Structural and Investment Funds.

It should not be forgotten that Structural and Investment Funds are not simply financial resources; they help to streamline policy decisions and achieve complementarity between what is already done and what can be done. Research contribute to informing these policy decisions and to assessing consistency between objectives proposed and resources available.

3 Implementation mechanisms and major difficulties

When preparing Partnership Agreements and Operational Programmes, Member States should take a series of decisions regarding management and implementation mechanisms for the delivery of Structural and Investment Funds. This section covers the key elements to be considered in this sense. Firstly, it analyses the main players involved in the management and implementation of Structural and Investment Funds; secondly, it identifies critical barriers and bottlenecks in implementation; finally, it identifies instruments at the disposal of Managing Authorities which could facilitate the achievement of successful results of programmes and which in most cases are underused.

Main players: Managing Authorities, Intermediate Bodies and beneficiaries

Structural and Investment Funds Regulations broadly establish the different categories of players and their responsibilities. In this framework, each Member States can decide on the bodies (institutions) to be considered under each of the categories. Choices made in relation to players, their capacities and the development of their functions, condition management and implementation processes as well as final results. At this moment of change between the current and the *upcoming programming period*, there is an excellent opportunity to review the whole process. However, in many cases, it seems that this reflection is not taking place and instead there seems to be a continuation of the options used in previous periods.

The Managing Authorities

Although **Managing Authorities**, as defined in the Structural and Investment Funds Regulations, have a technical role assigned, usually as administrative units, they can play a critical role in significant decisions such as how the different OPs tackle Roma needs, the definition of indicators, the preparation of reports, relations with Intermediate Bodies and other key stakeholders, etc. A proper approach to the needs of Roma in the Operational Programmes means that Managing Authorities must fully understand Roma policies and establish close cooperation with the National Roma Contact Points, the relevant institutions working with Roma and the civil society, including Roma organisations.

The Intermediate Bodies

Intermediate Bodies play a crucial role as they are entrusted with the management and implementation of part of the Operational Programmes on behalf of the Managing Authorities. They act as a link between the most recent and final beneficiaries in their role of informing potential beneficiaries, selecting projects and generally monitoring implementation. It is important to bear in mind that Structural and Investment Funds Regulations allow for a wide variety of options regarding the Intermediate Bodies of the Funds. Elements such as the nature of the Intermediate Body (public or private), its role, responsibilities as well as capacity, have an impact on the way it performs and its capacity to contribute to a successful use of the Funds.

In the **2007-2013 programming period**, public institutions with responsibilities in the areas of employment, education or other social policies have been acting as Intermediate Bodies.

ES

In only one case (**Spain**), have private Intermediate Bodies been involved. A recent external assessment on the management of the Spanish *Fight against Discrimination* OP carried out by private Intermediate Bodies shows that not only they have achieved positive results in terms of the labour market integration of the target groups they cover (including Roma), but that they have also brought a number of added value to the OP. These positive elements include adapted working tools and methodologies, the institutional capacity to mobilise new resources and a wide range of public and private players (creating a broad and lasting partnership throughout social and labour inclusion programmes), and the capacity for innovation and adaptation to social, business and institutional contexts.

In the **2014-2020 programming period,** in general terms it seems that decision-makers do not perceive the need for change as regards Intermediate Bodies and as a result they foresee the participation of similar bodies to the ones involved in the current period. There will be only minor changes in relation to the role played by these bodies.

BU

CZ

For example, in the case of **Bulgaria** the Ministry of Education will become Managing Authority instead of Implementing Body; in the **Czech Republic** it was decided that, in order to simplify the structure, the Management Authorities will also play the role of the Intermediate Bodies. Most countries have opted for generalist Intermediate Bodies.

ES

ВU

SK

However, a few have realised that the management and implementation of certain programmes may require a certain degree of specialisation. This is the case of **Spain** where a specialised civil society organisation was entrusted as the Intermediate Body, **Bulgaria** with its Social Assistance Agency and the **Slovak Republic**, which decided to set up two specialised implementing agencies (the Social Development Fund in the area of social inclusion and the Social Implementing Agency related to employment).

Regardless of the nature of the body (public/private, generalist/specialised), what is important is to identify the body that is best placed to fulfil the role assigned. The selected body should be endowed with the necessary mandate, competences as well as sufficient human and financial resources to play this role. For both private and public bodies, a key element should be their proven capacity and experience in the management and implementation of Structural Funds operations. If management capacity goes hand in hand with a good knowledge of the field covered, it will contribute to better results. The specialisation/expertise of IBs as well as their capacity to generate credibility and to adapt to circumstances should also be considered as this contributes to better management and implementation of the OPs. In this regard, it is important not to mix management capacity with representativeness. Bodies representing the Roma community should be welcome in the management of Structural and Investment Funds once they meet all capacity requirements.

The beneficiaries

A wide variety of **beneficiaries** are identified in the **2007-2013 programming period** ranging from public organisations (e.g. municipalities, public agencies) to academic institutions (schools, universities, kindergartens) and civil society organisations at national, regional and local level. In many cases, projects are implemented in partnership with different organisations. When it comes to beneficiaries, there is an ongoing discussion on whether the management of Structural Funds should be open to as many beneficiaries as possible –which would in turn translate into a large number of interventions but on a small scale— or whether access to the Funds should be limited to a smaller number of beneficiaries –and interventions— but with a higher potential for impact.

In the *current programming period*, most countries have chosen the first option, i.e. opening up participation as beneficiaries to as many stakeholders as possible, including small public and private stakeholders at local level, with the aim of cooperating with players that are closer to local Roma communities. To this end, they have delivered Structural Funds through small and short/medium-term grants. However, it is widely acknowledged that this choice leads to two challenges with an impact on the effectiveness of the funds: firstly, the fragmentation of resources and consequently reduced impact; secondly, lack of capacity on the part of small stakeholders to manage funds.

Aware of this, countries are making efforts to strike the right balance between achieving a real impact and ensuring wide access. Both in the *current* and the *upcoming programming period* a general trend is observed to merge these small projects, which can be undertaken by public or private bodies with less capacity, with bigger projects with a higher potential for impact, which can be undertaken by organisations with proven capacity and experience. There is also an increased understanding that in order to achieve a higher impact, the management of Structural and Investment Funds shall be opened to those organisations that are in a better position and with the necessary capacity and experience to manage these Funds. At the same time, alternative ways should be used to give organisations with less capacity wide access to the funds as beneficiaries of the actions undertaken or through access to small grants, global grants or other formula.

Access to Structural and Investment Funds is directly linked to the **need for institutional capacity,** in accordance with ESI thematic objective 11 aimed at "enhancing institutional capacity of public authorities and stakeholders and efficient public administration". The lack of skills of many beneficiaries, especially those that are in a better position to reach Roma, regarding access to and implement Structural Funds interventions, is a recurrent challenge detected in all countries limiting their involvement. This is particularly relevant in the case of local authorities and civil society organisations. Some countries have already undertaken initiatives to improve the capacity of stakeholders in the access to and implementation of Structural Funds.

CZ

In 2008 the **Czech Republic** created the *Agency for Social Inclusion in Roma Localities* (currently called *Agency for Social Inclusion*) with the aim of providing assistance to municipalities in the preparation and implementation of projects or action plans which target socially excluded Roma communities, including the identification and implementation of the funds available for these projects, notably EU funds. During a three-year period, the Agency provides comprehensive support to municipalities divided into three steps: first, research and analysis, development of a local strategy and advice on financial resources; secondly, project management and launch of activities; and thirdly, project management, supervision and analysis.

GR

RO

In the *upcoming programming period*, some countries are considering the development of further initiatives to address this challenge. For example, the creation of information services at regional level providing technical assistance for capacity-building of municipalities to develop holistic approaches and better monitoring systems (**Greece**) or the setting up of a database of experts providing technical assistance for future projects at local level (**Romania**).

Two relevant instruments at the disposal of all Member States to promote access to Structural and Investment Funds and improve capacity-building are global grants and Technical Assistance. However, as will be explained later, their potential has not been fully tapped.

(3.2)

Critical barriers and bottlenecks in the implementation

Particular attention should also be paid to the **challenges and barriers that organisations face when implementing the funds,** notably requisite co-financing, pre-financing and payments and the complexity of the management system.

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Co-financing

Although other problems such as the ones analysed below may be more relevant (e.g. prefinance), the **co-financing** required of Member States (which varies from region to region) is indeed a problem for many stakeholders. Aware of this challenge, notably in the current context of economic and financial crisis, countries are in the process of exploring different options.

П

For example **Italy,** following the previous low level of absorption in the South, has envisaged both for the *current* and *future programming period*, a mechanism which allows the central level administration to provide the necessary cofinancing to ensure the use and implementation of Structural Funds (the so-called "centralizacion forzosa subsidiaria").

Other options considered include different co-financing rates depending on the type of beneficiary. In some countries, co-financing is a minor problem since the percentage required is very low or inexistent for certain beneficiaries.

Pre-financing and payments to beneficiaries

During the *current programming period*, several challenges have been observed in this area which is perceived as one of the most problematic. These include small amounts provided as pre-finance, bank guarantees needed for the project to be approved, slow interim payments and suspension of payments to beneficiaries if the European Commission suspends payment to the country.

In the *upcoming programming period*, Managing Authorities are trying to find flexible ways to overcome these problems such as increasing financial support for implementing bodies. For example, for the *upcoming programming period*, **Bulgaria** is considering creating a special fund at the disposal of beneficiaries facing cash flow problems to ensure the financing of interim and final payments.

Another key aspect to be considered should be to ensure that the amount allocated at the beginning of the project is sufficient to give beneficiaries enough cash flow for the implementation of project activities. Guaranteeing timely reimbursements during the programme cycle is another critical issue for the regularity of activities.

Complexity of the systems

It is widely perceived that **systems are too complex**, with too many requirements (something that is further stressed in countries such as **Greece** which have to comply with many EU requirements in the current context) and that there is a need for further simplification and changes in the legal, institutional and procedural frameworks for the *upcoming programming period*.

In the *current programming period*, countries have already started a reflection on how to achieve an increased simplification, which should feed into the decisions taken for the *upcoming programming period*. Some proposals for simplifying mechanisms and solving the implementation bottlenecks mentioned are as follows:

- Application of simplified cost options such as flat rates, lump sums and unit cost-based financial management, which are considered as beneficial both for the organisations managing the funds (Managing Authority, Intermediate Body) and the beneficiaries. Unit cost-based financial management was applied to social field work in the Slovak Republic in 2011. A unit cost was introduced for one month of work of one social field worker, covering salary, office cost, travel, etc. According to future ESF Regulations "grants and repayable assistance for which the public support does not exceed EUR 50,000 shall take the form of standard scales of unit costs or lump sums".
- More flexibility for cross funding.
- Improvements in public procurement legislation, although in many cases these are not issues related only to the Structural and Investment Funds but depend on general national legislation.

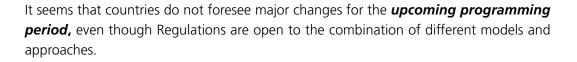
- Limiting the elements and requirements of the calls.
- Simplification of guidelines for applicants.
- Reduction in documentary requirements.
- Extension of deadlines.

Mechanisms for allocation of funds

In the **2007-2013 programming period**, the most commonly used **mechanisms for the allocation of funds** by countries was calls for proposals issued by Managing Authorities/Intermediate Bodies.

SK

The only exceptions are **Spain** and the **Slovak Republic.** In the case of **Spain**, through the Multiregional Operational Programme *Fight against Discrimination* 2007-2013, 10 entities (five national public bodies and five NGOs) act as Intermediate Bodies and are entrusted with the management of funds for the whole programming period, following a selection criteria (mainly related to previous experience and proven technical, administrative and financial capacity). In the case of the **Slovak Republic** there is a mixed system combining long-term national projects under direct contracting (to the Implementing Agency Social Development Fund) and calls for proposals aimed at low-scale projects.



Duration and size of the projects

The generalised system of calls for proposals has had a clear impact on the implementation of Structural Funds and notably on aspects such as the **type, duration and dimensions of projects,** which have been recurrent issues under discussion by Managing Authorities. Although the duration and dimension of projects may vary, a general trend to implement small, short/medium-term projects, ranging from 6 months to 3 years can be observed in the *current programming period*.

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In some cases, these calls are also combined with long-term grants (e.g. **Romania** combining grants of 500,000 Euros with grants of 5 million Euros, **Bulgaria** combines projects lasting 18-24 months with institutional capacity schemes of longer duration, i.e. 3-5 years).

For the *upcoming programming period*, although countries do not foresee any major changes as regards the mechanisms for allocation of funds (with the system of call for proposals as the one most commonly used), there is a clear trend towards longer and higher budget projects which in principle should have a higher potential to achieve real social change and may, in the medium run, become part of or supplement local, regional or national policies. Based on the experience of the current programming period, there is a general consensus that, while reaching a high number of beneficiaries, the short/ medium-term calls lead to fragmentation of resources and in turn to decreased impact.

Once more, the question is whether the priority should be on achieving the maximum impact from Structural and Investment Funds or providing access to and distributing Funds between as many organisations as possible. The general consensus seems to be a combination of the two in order to strike the right balance between achieving a real impact and ensuring wide access, while keeping in mind that the functioning and objective of the two types of grants differs.

While Structural and Investment Funds should be flexible enough to address emerging needs during the programming period, in order to have a real impact and ensure sustainability, actions should be based on medium/long-term planning and strategy.

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In **Hungary**, the *Social Renewal* OP combines the seven-year long-term planning of the OP, with action plans covering 3-4 years.

Exploring opportunities and fostering innovation

When implementing Structural and Investment Funds, countries may also explore forms of intervention and mechanisms other than those foreseen in the Regulations that are better adjusted to Roma needs and contribute to obtaining better results and support innovation.

Pilot projects

In the *current programming period*, countries valued the option of testing new approaches through the implementation of pilot projects with a view to scaling them up if they achieve positive results.

BU

For example, **Italy** launched pilot projects of an approximate duration of two years with a view to extending them throughout the whole programming period if they were considered successful. In Bulgaria, pilot projects were launched under the Human Resources Development OP ("INTEGRA scheme").

Nevertheless, despite initial plans, in practice the scale up and generalisation of projects has not taken place in general terms, mainly due to the lack of necessary mechanisms (as a result of the lack of resources or of measures to evaluate the results).

It is true that some countries are considering scaling up the pilots that started in the *current programming period* in the upcoming one, while planning to maintain and extend the use of pilot projects. They are also planning to do the same with other initiatives that, while not started as pilots, have proven their value.

BU

For example **Bulgaria** is considering extending one of the institutional capacity schemes if it proves to be effective and successful. In the OP relevant for Roma, **Bulgaria** also included a special section presenting lessons learned from the 2007-2013 programming period and used it in such a way that other municipalities will be able to implement similar integrated projects.

Experience shows that to ensure the continuation and scale up of successful projects —pilots or not— it is essential to set up mechanisms and resources to evaluate projects, introduce adaptations where necessary and generalise them where appropriate.

Considering that Roma inclusion will not be solved in a day, project sustainability is essential. A combination of mechanisms that enable piloting and experimentation within the OPs with mechanisms that guarantee that projects that prove to be successful can be maintained throughout the whole programming period, could contribute to achieving this sustainability.

Multidimensional and integrated approach

Integration of the Roma community requires a **multi-dimensional and integrated approach** (both in terms of interventions and combining funds) to effectively address the complexity and interdependence of the problems currently affecting the Roma population. According to the Common Provisions Regulation, "the Partnership Agreement shall indicate an integrated approach to territorial development supported by the ESI Funds or a summary of the integrated approaches to territorial development based on the content of the programmes, setting out, among others, where appropriate, an integrated approach to addressing the specific needs of geographical areas most affected by poverty or of target groups at highest risk of discrimination or social exclusion, with special regard to marginalised communities, persons with disabilities, the long term unemployed and young people not in employment, education or training".

In addition, the operational programme "shall specify, where appropriate, the identification of whether and how it addresses the specific needs of geographical areas most affected by poverty or target groups at highest risk of discrimination or social exclusion, with special regard to marginalised communities, and persons with disabilities, and where relevant the contribution to the integrated approach set out in the Partnership Agreement."

In the *current programming period*, there was general awareness of the importance of applying an integrated approach to programmes and interventions and a clear trend towards conceiving them in accordance with this approach. However the challenge was implementation arguably due to the lack of experience and knowledge on how to implement the integrated approach in practice and in some cases weaknesses in the design and implementation of the approach. As a result, some one-off experiences are identified but with little impact.

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This is the case, for example, of the so called "complex approach" launched in the **Slovak Republic,** where through "Local Strategies of Complex Approach", municipalities are direct beneficiaries of 6 OPs (ESF + ERDF). However, the impact of this initiative seems to be limited mainly due to difficulties in harmonising calls for proposals.

ВU

In its effort to promote the integrated approach, **Bulgaria** undertook a reprogramming process and launched two schemes —"INTEGRA" and "Support for the provision of modern social housing for vulnerable, minority and low-income populations and other disadvantaged groups"— combining interventions from the Human Resources Development OP (ESF) and the Regional Development OP (ERDF), Roma being mainstreamed as indirect beneficiaries. The "INTEGRA" scheme is the first one combining measures from several priority axes including interventions in the field of housing, access to the labour market, education, social inclusion and equal opportunities.

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An integrated housing programme ("Complex Programme for the Settlements") was launched in **Hungary** (2011), targeting segregated settlements financed through the ESF (*Human Resources Development*) and, as a second step in 2013, an ERDF article 7.2 housing intervention initiated for those settlements where individual and community level development was already under way.

Although Regulations for the *upcoming programming period* provide an adequate framework for integrated and multidimensional actions addressing Roma exclusion, including through a combination of EU funds, Member States have many uncertainties about the design, management and implementation of the integrated approach. Indeed, for the **2014-2020 programming period**, most countries are considering the use of an integrated approach as a key priority but also as a challenge. In some cases it is considered as a general approach to be used in the different Operational Programmes; in others it is considered as a requirement.

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In the **Bulgarian** *Human Resources Development* Operational Programme, in order to be approved, actions under the investment *priority Integration of marginalised communities such as the Roma* should be conceived with an integrated approach and address at least two of the four defined areas of intervention (Improving access to employment, ensuring access to social and health services, development of the capacity of local communities and overcoming negative stereotypes, improving access to education for marginalised groups). For example, **Hungary** plans to scale-up the housing interventions based on article 7.2. foreseen in the *Human Resources Development* Operational Programme.

Particular attention needs to be paid to the way the integrated approach is considered in the design, management and implementation of interventions. Since Member States do not yet have much experience in this regard, a more proactive role by the European Commission would be recommendable in offering practical guidance during the programming period to boost the integrated approach to make it a reality during the upcoming programming period.

An integrated approach is of particular relevance in areas with relatively widespread situations of geographical segregation and marginalisation or where Roma are overrepresented. But it is important to go further and apply an integrated and multidimensional approach in all interventions targeting Roma, emphasising links between different fields.

It is possible to develop integrated Operational Programmes or integrated interventions combining different areas of action and/or funds.

CZ

An example worth mentioning is the *Integrated* Operational Programme in the **Czech Republic.** In particular, under the area of intervention *Improving the environment in problematic housing estates,* it allows for the implementation of actions related to different areas through an integrated approach, and has allowed the launch of pilot projects combining activities related to social and community care and links ERDF investments (hard investments, housing, etc.) with ESF investment (soft projects).

The possibility of combining different funds more systematically, notably ESF and ERDF programmes for social inclusion, opens up interesting possibilities for integrated actions, for example in disadvantaged micro-regions, settlements or neighbourhoods, and for the simplification of planning, programming and coordination of Roma inclusion projects. In fact the new Regulations open up opportunities for multi-fund programmes, for the allocation of up to 10% of eligible costs from one fund to another and for synergies between funds. However, implementation of these options remains a challenge for most countries.

The physical and economic regeneration activities supported by the ERDF should go hand in hand with ESF actions aimed at promoting the social inclusion of marginalised groups as presented in the Common Strategic Framework.

Key actions from the ESF: Integration of marginalised communities such as the Roma

- Integrated pathways to the labour market, including individualised support, counselling, guidance and access to general and vocational education and training.
- Access to services, in particular social care, social assistance services and healthcare (including preventive healthcare, health education and patient safety).
- Elimination of segregation in education, promoting early-childhood education, fighting early school-leaving and ensuring successful transitions from school to employment.
- Measures to overcome prejudices and discrimination against Roma.

Key actions from the ERDF:

• Support for the physical and economic regeneration of deprived urban and rural communities including the Roma, which reduces the spatial concentration of poverty, including the promotion of integrated plans where social housing is accompanied notably by interventions in education, health including sport facilities for local residents, and employment.

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Some countries have combined different funds in the *current programming* period (e.g. Bulgaria, Czech Republic and **Hungary**). Others are already planning or considering implementing this model the upcoming programming period (e.g. Slovak **Republic**). In general, all countries seem to be exploring possibilities to combine funds as a way to implement the integrated approach. The **Slovak Republic** suggests the establishment of a multi-fund Operational Programme using ESF and ERDF funds, which would finance programmes focused on inclusive infrastructural development and public services as well as specific labour inclusion and educational programmes. In **Bulgaria**, the Integrated Plans for Urban Restoration and Development combine measures under the Regional Development OP (hard) and Human Resources Development OP (soft).

It is also worth mentioning that in the **upcoming programming period** in **Greece,** regional programmes will combine ESF and ERDF funds. In Italy, although there has not been much awareness of the opportunities offered under ERDF Art. 7 (neither from regional administrations nor national ones), there has been some experimentation with programmes at local level with a comprehensive perspective that could be considered as a test of the integrated approach. Although during the current programming period there is no scale up mechanism once the initiatives are finished and have proven useful, this is envisaged in the future programming period. In Romania, during the current programming period there have been changes in the implementation of ERDF by using social/soft measures for a few deprived communities. For the future period, discussions are still under way and it seems they will follow a territorial approach, mainly funded with ERDF focusing on integrated territorial investment in deprived communities at urban level.

The new Regulations propose new forms of implementation and strengthen some of the existing ones in order to facilitate the integrated territorial approach and to support local actions. These mechanisms of implementation can be very useful when addressing Roma needs from a micro-territorial perspective.

Community-led local development (CLLD)

Community-led local development (CLLD) is a tool for engaging local communities and supporting local partnerships between public, private and civil society players to generate responses to the social, environmental and economic challenges we face today, through the design and implementation of local integration strategies. It allows for the implementation of an integrated approach and for connected and integrated use of the Funds to deliver local development strategies.

Further guidance is available at http://ec.europa.eu/regional-policy/what/future/pdf/preparation/clld-guidance-2013-04-29.pdf

Integrated Territorial Investments (ITI)

An ITI is a territorial development tool that enables the implementation of a territorial strategy in an integrated manner while drawing funds from several priority axes in the same or different operational programmes and funds. It can deliver actions in urban areas, in detached geographical units within a region as well as in cross-border areas in the context of European territorial cooperation.

For further information, please check http://ec.europa.eu/regional_policy/sources/docgener/informat/2014/guidance_iti.pdf

Joint Action Plans

These are groups of projects (ERDF, ESF and CF), not consisting in the provision of infrastructures, carried out under the responsibility of the beneficiary, as part of one or more Operational Programme or various. They must provide information on geographic coverage and target groups as well as an analysis of the effects of the Joint Action Plan on the promotion of equality between men and women and the prevention of discrimination. Joint Action Plans represent a leap towards results-based management, built on an extension of simplified cost principles to all types of oper¬ations. Opting to implement at least pilot operations in the form of Joint Action Plans may therefore be helpful in the long term.

Further information is available at:

http://ec.europa.eu/regional_policy/sources/docoffic/working/strategic_framework/csf_part1_en.pdf

INTEGRATED OPERATIONS

Can receive support from Funds and other EU Instruments.

(3)

Global grants

Global grants are a valuable instrument envisaged to bring Structural and Investment Funds to groups and communities experiencing poverty and open up opportunities from these funds. Through this instrument, envisaged in the Regulations of the current and *upcoming programming period*, Member States or Managing Authorities may designate and entrust the management and implementation of a part of an Operational Programme to one or more Intermediate Bodies, which may be public or private bodies. In turn, these Intermediate Bodies, which have a better understanding due to their experience and specialisation, can be ideally placed to deliver Structural and Investment Funds, often in the form of small grants, with 100% financing, and make a real impact.

It is widely acknowledged that some key stakeholders for Roma inclusion such as municipalities and NGOs, have difficulties in accessing Structural Funds mainly due to lack of capacity. However, an instrument such as the global grants, designed to overcome these difficulties and potentially open up opportunities for more beneficiaries, was remarkably underused in the **2007-2013 programming period** despite their potential and proven track record when used in the previous period. Member States have been extraordinarily cautious in using this mechanism arguably due to a lack of awareness, a lack of understanding on how to use it in practical terms and/or because it was, in many cases, perceived as a complex tool. Moreover, some Managing Authorities recognise their lack of organisational capacity to manage global grants.

For the future **2014-2020 programming period**, countries are aware of the relevance of using all available instruments, including global grants, but they feel they still lack guidance on how to use it correctly in practice. Except for the **Slovak Republic**, no other country plans on using global grants.

Indeed, not using this instrument could be considered as a missed opportunity. For Member States to take full advantage of the existing instruments, further guidance from the European Commission is needed. In addition, looking at examples of how global grants have been used in the past could be useful.

3

Technical Assistance

Technical Assistance is another relevant tool playing a potentially important role in the quality use of Structural and Investment Funds. It supports the smooth running and management of ESI Fund operations by supporting actions for preparation, management, monitoring, evaluation, information and communication, networking, complaint resolution, and control and audit, as well as actions to reinforce the capacity of Member State authorities and beneficiaries to administer and use those Funds. ESI Funds may also be used by Member States to support actions to reduce the administrative burden on beneficiaries, including electronic data exchange systems.

Specifically, it may support studies linked to the drawing up of strategic guidelines; evaluations, expert reports, statistics and studies; measures targeting partners, beneficiaries

of assistance from the Funds and the general public including information awareness; measures to disseminate information, networking, raise awareness, promote cooperation and exchange experiences throughout the Union; installation, operation and interconnection of computerised systems for management, monitoring, inspection and evaluation; and improvements in evaluation methods and exchange of information on practices.

Despite all these opportunities offered by Structural and Investment Funds Technical Assistance, the use of this instrument needs to be improved, both in terms of the type of activities funded and the beneficiaries. In fact only the NRIS of two of the countries (**Bulgaria** and **Spain**) explicitly mention the use of Technical Assistance.

In the **2007-2013 programming period,** the Technical Assistance budgets at the disposal of countries were not fully used. In addition, countries have not used its full potential by limiting the use of these funds to certain beneficiaries and only certain activities. In fact, countries tend to absorb this financial allocation for use by public authorities managing EU funds (Managing Authorities and Intermediate Bodies) for internal management, monitoring and evaluation purposes (e.g. costs of monitoring committee meetings, publication of materials, etc.). Only a few countries have spent a part of it on studies (e.g. **Greece, Czech Republic**). Moreover, although 2007-2013 Structural Funds Regulations allowed for the use of Technical Assistance by Managing Authorities and also by beneficiaries in general, only in isolated cases these funds have been made available to players such as municipalities, civil society organisations, etc.

ES

In **Spain** for example, the Managing Authority responsible for the Structural Funds provides technical assistance for the creation of networks at the national and international level as in the case of the EURoma Network.

In the **2014-2020 programming period,** Technical Assistance is still mainly considered for the use of Managing Authorities and Intermediate Bodies for activities such as training, evaluations, analysis and reports.

RO

Romania is considering making Technical Assistance available to beneficiaries through the creation of a database of experts which would provide technical assistance to final beneficiaries during the project cycle.

There are different options that could be explored for the *upcoming programming period* for use of ESIF Funds Technical Assistance to, on the one hand, improve the management, monitoring and evaluation of Structural and Investment Funds as regards Roma inclusion and, on the other hand, contribute to the involvement of other stakeholders, conceiving technical assistance for the benefit of all relevant players, including Managing Authorities, Intermediate Bodies, but also beneficiaries, especially focusing on the capacity of all of them.

Transnational cooperation

Both in the *current* and *upcoming programming periods*, cross-border and transnational cooperation are considered essential elements to realise the full potential of Structural and Investment Funds for Roma inclusion in all Member States.

In the current period, ESF Regulation stipulates that transnational cooperation is an integrated feature of the ESF 2007-2013 and therefore Member States and regions must assume the main responsibility for learning from one another through the exchange of good practices and knowledge, and working together. However, despite initiatives like the EURoma Network, transnational cooperation seems to be underused in the *current programming period*. In some cases this is due to a lack of will or interest on the part of those managing funds; in others, due to the fact that regional or local entities had difficulties in actually finding potential transnational partners and programmes.

ES CZ Some countries mention transnational cooperation as regards Roma inclusion in their OPs (**Spain, Czech Republic**), and others, (**Italy**) regardless of mentioning it or not, plan to carry out transnational cooperation for the transfer of good practices in the social inclusion of Roma.

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The potential of the transnational cooperation for Roma inclusion should be further explored in the *upcoming programming period*. The Structural and Investment Funds Regulations pay particular attention to cross-border, transnational and interregional cooperation and encourages Member States and regions to take advantage of the opportunity offered by cooperation activities, notably under the ERDF and the ESF.

4) Alignment between policies and funds

For policies to be effective, allocation of the necessary financial resources is needed; and for financial resources to be effective, they need to be allocated according to policy targets. Structural and Investment Funds have been characterised by the European Commission as a crucial financial instrument for the implementation of the National Roma Integration Strategies (NRIS), which should be viewed in the context of the Europe 2020 Strategy, the National Reform Programmes and the global Semester Process. This chapter reviews the extent to which there are sufficient synergies between the NRIS and Structural and Investment Funds, a prerequisite to ensure that financial instruments contribute to the implementation of policies.

Aligning Funds with Europe 2020 targets: going beyond the promotion of social inclusion and poverty

Three out of the five Europe 2020 headline targets are of relevance for Roma (employment, education and poverty reduction) as a high percentage of Roma are affected by the challenges raised/highlighted in these three areas. However, only in some countries are Roma mentioned in the National Reform Programmes.

Indeed, it could even be considered contradictory that while all countries agree that in order to achieve the Europe 2020 targets Roma must be included as a target group, they are not explicitly mentioned in many National Reform Programmes. Nevertheless, it should be acknowledged that these three objectives are also covered by the thematic objectives of the Structural Funds, notably under ESF priorities supplemented by ERDF and EAFRD. As a result, although the Europe 2020 Strategy was launched in 2010, at a moment when the Structural Funds interventions of the 2007-2013 programming period were already planned and under way, there is a direct link between the Europe 2020 targets and the use of Structural Funds for Roma inclusion.

Clear progress has been made as regards the alignment between Structural and Investment Funds and Europe 2020 targets in the *upcoming programming period* in which Operational Programmes of relevance for Roma fall mainly under Thematic Objective 9 "promoting social inclusion and combating poverty", which should contribute to achieving the Europe 2020 targets. In the country-by-county meetings, stakeholders in all countries referred to the Europe 2020 Strategy as a guide for the planning process of Structural and Investment Funds.

Most countries focus on Thematic Objective 9, and specifically on the investment priority "Integration of marginalised communities such as Roma" when planning the use of Structural and Investment Funds to achieve **Europe 2020 targets**. However, the fact that Roma are considered as a target group within one specific thematic objective should not prevent them from being included in others as provided under the Common Strategic Framework. In fact, it is highly recommended to target Roma social inclusion and equality from different perspectives, not only as one of the most excluded groups but also in the context of mainstream policies and

programmes. In particular, there are three other investment priorities of relevance for Roma: "Promoting employment and supporting labour mobility" (number 8), "Investing in education, skills and lifelong learning" (number 10) and "Enhancing institutional and administrative capacities" (number 11). The **inclusion of Roma issues under different priorities**, i.e. going beyond the consideration of Roma from the point of view of extreme exclusion, would certainly contribute further to the achievement of the Europe 2020 Strategy objectives.

Aligning Funds with National Roma Integration Strategies: a great potential for achieving social change

It would appear that in the *current programming period* there is little connection between Structural Funds and National Roma Integration Strategies. Approval of the NRIS has implied a step forward for some countries in terms of policy design. Nevertheless, in most countries, although there seems to be a political commitment to comply with the objectives set in the Strategies, their adoption did not lead to any revision of the Operational Programmes, or at least to any major changes. As in other cases, this is arguably related to the fact that the Strategies were adopted in the middle of the Structural Funds programming period.

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It should however be noted that in some countries, such as **Hungary** or **Italy**, even if the NRIS did not imply a revision of the OPs, they did guide deeply the content, priorities and budget of the most recent call for proposals. And this is what really matters.

In the *upcoming programming period*, countries affirm that the National Roma Integration Strategies, now in place in all countries, have been or will be taken into consideration in the programming of Structural and Investment Funds. For instance, most of the Managing Authorities foresee interventions focused on employment and education, two of the four main fields of action proposed by the European Framework for Roma Integration Strategies. However, investments in the other two fields, healthcare and housing, are quite vague or considered to a lesser extent. Moreover, interventions addressing the cross-cutting issues of equal treatment and non-discrimination, even if claimed to be prioritised, continue to be clearly undefined.

It is the role of the European Commission to monitor that the planning and implementation of Structural and Investment Funds are fully aligned with the NRIS. At national level, this responsibility should be assumed by the National Roma Contact Points (NRCPs). However, the assumption of this responsibility is not always possible taking into account that in some countries the role of the NRCPs is very weak, or merely a formality, or because they lack the political leadership and administrative capacity to fulfil the tasks assigned.

In fact it is now, when the Structural and Investment Funds for the *upcoming programming period* are being designed, that Roma national policies can be linked up with EU Funds. But for making it possible, close cooperation between relevant players from both sides, i.e. the National Contact Points and the Managing Authorities with the participation of regional and local level as well as the units/teams with responsibilities in social policies together with the civil society and Roma organisations.

How to ensure that there is an alignment between Structural and Investment Funds, the NRIS and the Europe 2020 Strategy?

Following are some proposals to ensure that there is a better alignment between the Structural and Investment Funds, the National Roma Integration Strategies and the Europe 2020 Strategy:

Review the references to the Structural Funds in the Europe 2020 Strategy and the NRIS.

Ensure that the lines of action, objectives and targets included in Europe 2020 and the NRIS are taken fully into account when planning the Structural and Investment Funds programming period so that they contribute to their achievements.

Make sure that funds are not focused exclusively on employment or social inclusion but have a wider scope and tackle the four areas which are considered necessary to achieve Roma inclusion —employment, housing, education and healthcare-combined with the cross-cutting issues of non-discrimination and gender equality.

Involve the National Roma Contact Points in the preparation of the OPs which could have an impact on Roma, going beyond the OPs on social inclusion and employment.

Ensure that other relevant stakeholders (public authorities at all levels, civil society organisations, etc.) are also involved in the preparatory phase of the OPs.

5

Coordination mechanisms

Appropriate coordination between administrations both at horizontal (between departments working in different areas) and vertical (between the central, regional and local) level is a prerequisite for an increased efficiency and impact of Structural and Investment Funds on Roma inclusion. Despite some progress, this is an area where many weaknesses remain and further efforts are needed in the *upcoming programming period*.

In recent years, most countries have set up institutional mechanisms to tackle the inclusion of the Roma community (e.g. specific bodies, agencies); the challenge now is to find ways to link these mechanisms to the Structural and Investment Funds. Aware of the need to improve the connection between Roma issues and Structural and Investment Funds, efforts have been made to develop systems, whether informal or formal, which could contribute to this process. Some countries have opted to address Structural Funds for Roma inclusion in the context of existing structures relevant to Roma-related issues; in others, specific mechanisms and bodies have been set up. In general terms, while progress is more evident in the coordination at horizontal level, there are still remaining challenges and there are areas in need of improvement, notably as regards vertical cooperation, which countries have started to address in this programming period and plan to address further in the upcoming one.

Coordination at horizontal level

According to the information gathered, in the *current programming period* mechanisms for horizontal cooperation both between bodies in charge of the management of Structural Funds and those in charge of the coordination of the relevant programmes for Roma vary from country to country. In a few countries, coordination is limited to informal contacts and cooperation, whenever considered necessary by the parties involved, without a formal cooperation mechanism. However, in most of the countries analysed, formal cooperation structures or mechanisms have been established both in the context of existing ones or through the creation of new ones to specifically address the use of Structural Funds for Roma inclusion.

Specific mechanisms on Roma issues and Structural Funds used by Member States

Following is Information on initiatives adopted by some Member States:

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Hungary has established a model which involves both the political and the technical level. At political level, the *Interministerial Committee for Roma Affairs*, where the National Roma Contact Point is included, oversees the execution and convergence of the National Roma Integration Strategy and the Structural Funds Action Plan and can establish professional working groups on monitoring. At technical level, the *Roma Coordination Council* brings together representatives from different areas of public life with the aim of supervising and coordinating convergence between the National Roma Integration Strategy and the Action Plan through consultation. However, according to stakeholders, further efforts on coordination and synergy between the two structures are required.

The **Slovak Republic** has different coordination mechanisms which are worth mentioning. First of all, it has a unique figure: the *Plenipotentiary of* the Slovak Government for Roma Communities. The Plenipotentiary is in charge of the coordination of the Roma-related aspects of the six operational programmes involved in the complex approach, which means, among other issues, that it cooperates with the Managing Authorities in the process of preparation of calls for projects submission, applying the comprehensive approach; it publishes calls for submission of local comprehensive approach strategies; it sets up a selection committee for the comprehensive approach and coordinates its activity, with the aim of approving local strategies; it cooperates with Managing Authorities and Implementing Bodies/Managing Authorities in the selection, evaluation and monitoring of projects submitted under the comprehensive approach; it coordinates the work of the monitoring group for comprehensive approach application, whose task is to monitor the implementation of projects on the spot and address problems identified in implementation (if any), directly communicating and cooperating with the Managing Authorities of the relevant operational programmes.

Moreover, the Office of the Plenipotentiary is also responsible for the implementation of the horizontal priority 'Marginalised Roma Communities'.

In addition, special mention should be made of the conclusion of an agreement between the Managing Authority of the most relevant OP as regards Roma integration (*Employment and Social Inclusion OP*) and the *Office of the Plenipotentiary of the Slovak Government for Roma Communities*. In the "Agreement on Mutual Cooperation and Coordination in Fulfilling the Horizontal Priority Marginalised Roma Communities" signed in April 2008, both parties agreed on procedures for the implementation of the Horizontal Priority 'Marginalised Roma Communities' as regards the use of EU funds in the 2007-2013 programming period.

The role assigned to the *Plenipotentiary* during this programming period had the aim of increasing Roma participation in the process of design and implementation of the Structural Funds. However, the imbalances between the responsibilities assigned and the competencies given to this body are identified as a shortcoming that requires some reflection. The Slovak Government is considering different options to address these imbalances so as to better coordinate the so-called *'complex approach'* and implement the horizontal priority *'Marginalised Roma Communities'*.

CZ

In the Czech Republic a working group on Roma communities (Working Group for Roma Community Affairs) was set up in 2005 with the aim of enhancing the efficiency and effectiveness of projects for Roma Inclusion under the European Social Fund. It was created as a formal group of the Human Resources and Employment OP Monitoring Committee with a clear status and rules of procedure and has been consolidated over time, currently constituting a platform for information and consultation of relevant stakeholders. This group has contributed to improving the coordination and exchange of ideas between the different bodies in charge of Structural Funds and Roma policies and other stakeholders, including civil society organisations. It is a formal group involving 20 members who meet four times a year, but is flexible enough to adapt to circumstances and allow the participation of additional players when considered appropriate (for example the beneficiaries of the Area of Support 3.2.- Support of Social Integration of Members of Romani Localities). The leadership of this group is held by the ESF Managing Authority due to the particular role of the National Roma Contact Point in the **Czech Republic,** which is formally held by the European Policies Coordination Department and lacks institutional capacity to mobilise different stakeholders. In the upcoming programming period, the intention is to reinforce and consolidate this structure already in place.

ES

In **Spain**, as stated in the NRIS, plans are in place for the creation of an *Interfunds Committee*, comprising representatives of the ESF, ERDF and EAFRD, with the aim of coordinating the programming, follow-up and review of activities focused on the Roma. The Committee has already held its first meeting but the process has just started and requires further definition, which seems to be a commitment for the *coming programming period*.

Managing Authorities and Intermediate Bodies as part of wider structures on Roma

ВU

In **Bulgaria** Managing Authorities and Intermediate Bodies are part of a wider structure on Roma. An *Interinstitutional Working Group* related to the Council of Ministers was created with the aim of coordinating all stakeholders regarding the implementation of the National Roma Integration Strategy. This body, whose Secretariat is held by the National Roma Contact Point (the National Council for cooperation on Ethnic and Integration Issues), meets at least twice a year.

lπ

In **Italy,** following the approval of the National Roma Integration Strategy, a structured mechanism for coordination of Roma issues was created, including the representatives of the Structural Funds Managing Authorities. This unique structure combines the political and technical level as well as horizontal and vertical coordination (different line Ministries together with representatives from regions and municipalities). It also includes civil society representatives.

Participation of specialised Roma-related bodies in the management bodies of the Operational Programmes

RO

In **Romania**, the Government *National Agency for Roma* is part of both the monitoring committee and the evaluation steering committee of the most relevant OP for Roma.

CZ

In the **Czech Republic**, the *Office of the Government Council for Roma Community Affairs* is also represented at various management commissions of EU Operational programmes which directly or indirectly target Roma.

Informal mechanisms for cooperation

GR

In the case of **Greece**, since the role of the National Roma Contact Point was temporarily assumed by the ESF Coordination Unit, coordination between ESF actions and Roma policies was an easy task. However, since September 2013 the responsibility of the National Roma Contact Point is held by a different body (National Centre of Social Solidarity), a public organisation within the Ministry of Labour. Therefore, despite close cooperation, for the moment it is based on informal relations and no formal structure has been established. It remains to be seen how it will be organised in future.

Aware of the importance of improving coordination, in the **upcoming programming period** a general trend towards reinforced and more formal cooperation is observed. Countries do not foresee major changes and will continue with the process of further developing and consolidating the mechanisms created during the *current programming period*.

While adequate structures are a prerequisite for proper coordination, countries should also reflect on the quality and content of the working process if progress is to be made in the *upcoming programming period*. As regards **structure**, either by creating *ad hoc* structures for specific coordination between Structural Funds Managing Authorities and those responsible for Roma issues or by regularly including Structural Funds on the agenda of wider structures on Roma, the combination of mechanisms at political and technical level seems to be the most valuable formula. The first ones set the general action framework and guarantee political commitment while the second ones are responsible for translating policy decisions into actions. Synergies between the two structures are essential. A clear formal **framework for cooperation** should be set from the beginning of the process, including a clear definition of the actors involved, their roles and responsibilities as well as a shared agenda, objectives and work plan to guide actions. Mechanisms to implement this framework should be already established in the planning process, not only at the implementation phase.

O Vertical cooperation: the missing link

In most cases, it seems that significant challenges remain with regard to vertical cooperation between key bodies at national level, including the Managing Authorities, and regional and local authorities responsible for the implementation of actions for Roma inclusion. In some cases cooperation with the regional and local level takes place through cooperation with the Managing Authorities of the OPs at regional level, if any, or through cooperation and involvement of the representative organisations for regions and municipalities.

However, it is widely recognised that improvements need to be made to facilitate this cooperation and especially to reach the regional and local level in order to promote their ownership of the actions, as they will be the ones in charge of implementation. Notably in the countries with a high degree of decentralisation, regions are in the best position to create a link between the national and local levels by ensuring that the information reaches them and encouraging their involvement.

Specific mechanisms on Roma issues and Structural Funds used by Member States

Some countries have already launched initiatives to promote or strengthen the involvement of local and regional authorities in the use of the Structural Funds for Roma inclusion.

CZ

This is the case of the *Agency for Social Inclusion* in the **Czech Republic.** This agency acts at the local level by providing assistance in the preparation and implementation of projects which target socially excluded Roma communities and by providing services. This Agency is connected to the Structural Funds since one of its tasks is to assist in project identification and implementation of EU funds for the benefit of socially excluded Roma at local level. It helps to overcome the institutional capacity difficulties of local authorities when trying to access and use Structural Funds for Roma inclusion. The establishment of the Agency is widely recognised as a step forward; however, its impact is limited to a number of municipalities that address the Agency on a voluntary basis and are willing to improve the living conditions of Roma families.

SK

In the **Slovak Republic**, a platform has been established by the *Office of the Plenipotentiary for Roma communities* where regional government bodies are represented. These regional bodies are also members of the Monitoring Committee of the *Employment and Social Inclusion* OP. In addition, local bodies are linked to the Managing Authority of this OP mainly as beneficiaries, giving the latter an overview of proposals for demand-driven projects and feedback at local level through on-the-spot checks. Moreover, the *Office of the Plenipotentiary* has six regional offices which aim to reinforce the link with regional and local authorities.

Other countries have tried to reinforce the link between the Structural Funds and the local/regional level without being specifically focused on Roma, but through initiatives that are potentially open to Roma inclusion.

RO

In **Romania**, the Managing Authority relates with regions and municipalities by means of the so-called *Regional Pacts and Local Partnerships on Employment and Social Inclusion*, constituted by representatives of public institutions, unions and NGOs. Each Regional Pact is supported by a Permanent Technical Secretariat providing counseling to the Pact's members and financed in accordance with the Action Plan to increase the Structural and Cohesion Funds absorption rate. These actions are expected to receive support from the European Social Fund through the *Human Resources Development* OP.

For the *upcoming programming period*, there are plans to train community level consultants for awareness activities such as preparatory sessions with local authorities, informal leaders and members of the communities. Discussion is also taking place on the idea of creating a database of experts in order to provide support at local level.

HU

In **Hungary**, the Managing Authority coordinates actions vertically through the Intermediate Bodies and an Expert Network of Micro Regions. Local beneficiaries receive technical guidance on implementation from mentors in the field during the full cycle of the project. The Intermediate Bodies, regional development agencies and final beneficiaries at local level are required to use the guidelines on horizontal equal opportunities issued by the Managing Authority.

In other cases, there is already some kind of structure or mechanism in place to coordinate Roma issues at vertical level and Structural Funds are or may be one of the areas covered by these structures/mechanisms.

ES

In **Spain**, the *Roma Technical Cooperation Group* includes representatives of the national, regional and local administrations. It promotes mutual information concerning Roma-related policies implemented at the three administrative levels and the operative rollout and follow up of measures that require involvement from all three levels. This structure is already ongoing, but further efforts are needed to regularly put Structural Funds on the group's agenda.

IΤ

In **Italy,** also characterised by a decentralised structure, national and regional *Coordination Tables* have been set up to follow up the implementation of the NRIS, focused mainly on themes such as education and employment. As mentioned before, the use of Structural Funds is included in a wider structure around the National Roma Integration Strategy.

BU

Bulgaria has recently set up a *Network of Mayors* to improve the impact of actions on Roma at local level. Around 70 municipalities are participating in this initiative which is quite active in terms of exchanging experiences and practices, including the implementation of Structural Funds programmes. And under the investment priority *Integration of marginalised communities* (such as Roma), it envisages the launching of *Municipal Roma Integration Plans* for the *upcoming programming period*.

GR

Greece is considering setting up information offices at local level.

Although clear efforts are being made to more effectively connect Structural Funds implementation structures and Roma policies through the different levels of public administration, further efforts are needed. In terms of progress for the *upcoming programming period*, most countries foresee reinforcing the structures already in place or creating new ones. As already mentioned, while adequate structures are a prerequisite for proper coordination, countries should also reflect on the quality and content of this work.

Especially regarding coordination of the different levels of public administrations, in many countries neither coordination mechanisms nor even communication channels are in place, making it very difficult to effectively implementation of Roma Structural Funds programmes at local level. Where available, these channels operate on regional level but not always at local level.

As concerns the role assigned to the National Roma Contact Points, it is important that they be endowed with the adequate human and financial resources as well as the competences necessary to fulfil the tasks assigned to them at coordination and political level. In general terms, there seems to be an imbalance between the responsibilities assigned and the capacity to fulfil them.

The capacity to mobilise actors and to align Structural Funds and Roma policies is particularly relevant.

In general terms, there is a need to **enhance the institutional capacity** of the bodies dealing with Roma issues and those dealing with the management of Structural Funds to ensure that Funds are invested in a more effective way. Funds available as part of technical assistance could improve the institutional capacity of these actors.

Participation of stakeholders in the programme cycle

The involvement of a wide range of stakeholders is a key element in achieving greater impact of programmes and policies. Structural and Investment Funds Regulations for the *upcoming programming period* (art. 5 of the Regulation on Common Provisions for the Structural and Investment Funds) pay particular attention to the involvement of relevant stakeholders throughout the entire process.

The European Code of Conduct on Partnership¹⁶, recently proposed by the European Commission, identifies as relevant partners public authorities, economic and social partners and bodies representing civil society and insists on the need for their active involvement throughout the entire Structural and Investment Funds cycle. The Code proposes a set of standards to improve consultation, participation and dialogue with partners during the planning, implementation, monitoring and evaluation of projects financed by the European Structural and Investment Funds. It stresses the need to pay particular attention to "including groups who may be affected by programmes but who find it difficult to influence them, in particular the most vulnerable and marginalised communities, which are at highest risk of discrimination or social exclusion, in particular persons with disabilities, migrants and Roma people". The Code also highlights the strengthening of the institutional capacity of partners as an essential element to facilitate partnership and to help them to effectively participate in the preparation, implementation, monitoring and evaluation of the programmes. To this end, it proposes the use of EU Technical Assistance in the form of, inter alia, dedicated workshops, training sessions, coordination and networking structures or contributions to the cost of participating in meetings on the preparation, implementation, monitoring and evaluation of a programme.

In particular, as regards Roma and Structural Funds, relevant partners include civil society organisations (including Roma and organisations working with Roma), public administrations at all levels (from national to regional and local levels), bodies responsible for equal treatment and equal opportunities as well as other a institutions such as academic organisations.

Different levels of participation

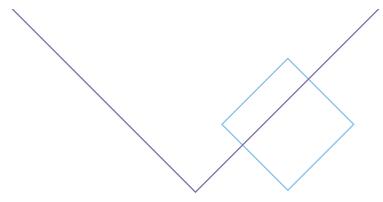
During the *current programming period* there has been improvement as regards stakeholders' participation, moving towards a more structured and coordinated involvement. The following elements could be highlighted:

- The involvement of stakeholders, i.e. civil society organisations, mainly takes place in certain phases of the project —notably implementation— and not so much in other key phases such as overall planning, monitoring and evaluation.
- There are major differences regarding the degree and quality of stakeholder participation.

¹⁶ http://ec.europa.eu/esf/main.jsp?catId=67&langId=en&newsId=8248

- The extent to which Roma individuals or organisations, as well as organisations
 working with Roma, are involved differs from country to country. We see a general
 acknowledgement of the importance of their involvement, however how this
 is achieved in practice remains in many cases unclear as there is no systematic
 monitoring or evaluation of stakeholder involvement.
- Participation takes place in different ways and to different extents in each of the
 countries, ranging from formal and restricted mechanisms of cooperation to more
 informal mechanisms involving a large number of stakeholders (e.g. in Romania
 in the 2007-2013 programming period the institutional mechanism for partnership
 included approximately 1,000 institutions making the process extremely complex).
 Roma civil society was mainly consulted at the programming stage but not during
 the monitoring phase.
- The participation of Roma organisations takes different forms but it is mainly as
 final beneficiaries of the projects. In some cases, they are entrusted with other
 roles, for example consultation on project design or participation in the monitoring
 committees (e.g. **Bulgaria**), although participation in these cases tends to be
 confined to observer status without formal voting rights.
- In some cases, ad hoc committees are created; in others, manuals and guides for Roma participation have been developed (**Hungary**, **Italy** and **Spain**).

Based on the information gathered, this trend is expected to continue and develop further during the *upcoming programming period*. All countries recognise the need to fully involve stakeholders, although in many cases it remains unclear how this will be done; in some cases, several stakeholders, including different ministries or civil society representatives, are involved in the preparation of the *upcoming programming period*. The **European Code of Conduct on Partnership**, drawn up by the European Commission with the aim of helping national authorities to ensure the high quality involvement of partners, could be a useful instrument. As previously mentioned, the Code provides guidelines and recommendations as well as examples of good practices on elements such as the partners to be selected and their involvement in the different phases, from planning and implementation to monitoring and evaluation. It is important to stress that the Code specifically mentions the most vulnerable and marginalised groups, including Roma.



Participation in the preparation of the *upcoming programming period* could be seen as one example of the different mechanisms at the disposal of Member States:

- Some countries have used informal mechanisms of consultation, such as bilateral contacts and face-to-face meetings with interested parties (e.g. Romania), consultation processes using electronic tools (publication of the information on the website and/or sharing of drafts with relevant stakeholders by email), organisation of events (e.g. Greece), etc.
- Others have set up **specific structures to prepare documents and consult** with stakeholders.
- In other cases, countries have expressed their willingness to involve partners by specifying implementation arrangements and developing key documents, such as applicant guidance, eligibility rules, etc (e.g. Romania).

During the *current programming period* there has been some improvement as regards stakeholders' participation moving towards more structured and coordinated involvement. However, there is still room for improvement. Countries analysed are aware of how to move forward for the *upcoming programming period*, which should include extending participation to all project stages (from planning, to implementation, monitoring and evaluation), advancing towards a structured mechanisms to involve stakeholders and establishing a process and methods that allow for an active and quality partnership (going beyond informative sessions and moving towards real consultation and partnership), promoting Roma participation, while involving other stakeholders which could have an impact on the improvement of the living conditions of Roma and may contribute to mainstreaming Roma issues into more general fields and further investing in fostering the capacity of potential partners (using, for example, available instruments, such as global grants and ESI Funds Technical Assistance).

Monitoring, results and impact

There is general consensus on the need for effective monitoring and evaluation of Operational Programmes and their interventions in order to produce accurate information on whether Structural and Investment Funds are meeting the expected goals as regards Roma integration. This section addresses key aspects raised in relation to the monitoring and evaluation of Structural and Investment Fund interventions, focusing particularly on the main challenges, and presents possible approaches to be adopted based on current experiences.

This process is directly linked to data collection (notably ethnic data) and the need for measurable indicators. In particular, according to the new Structural and Investment Funds Regulations, especially as regards the ESF and the ERDF and in relation to the target groups and strategic areas of intervention, effective monitoring is expected on the basis of clear and measurable indicators.

In the country-by-country meetings most participants were aware of the importance of effective monitoring and evaluation in order to demonstrate the effectiveness of Roma-related initiatives and their impact on the situation of the Roma community. However, this has been identified as one of the most challenging areas in which there is room for improvement.

In the *current programming period* there has been general concern and open debate on how to improve the methods used to identify where and how interventions are taking place and what impact they are having on the Roma population, taking their particular environments into account. It is important to draw a distinction between monitoring and evaluation of programmes and projects, i.e. assessing progress against objectives set, and assessment of context and state-of-play entailing needs identification and general impact evaluation.

Monitoring of implementation of programmes and projects

Setting indicators for data collection

In many programmes and projects there is a lack of relevant and reliable data (probably as a result of difficulties encountered in obtaining them), which hinders the monitoring of performance and measuring the impact of policies targeting Roma and mainstream programmes.

There is also a need for **indicators** to facilitate the collection of this information and verify whether Operational Programmes activities are actually implemented in accordance with the original plan and what the actual results and outcomes are and, where necessary, to redesign approaches, reset priorities and reallocate resources.

In general, it has been stressed that there is a need to collect better data on:

- Roma-targeted interventions contained in Operational Programmes where the Roma are explicitly defined as a target group and as the intended final beneficiaries.
- Interventions where Roma are targeted among other target groups.

• Mainstream initiatives which, while not directly targeting Roma, could have an impact on the situation of this group (e.g. education, health, infrastructure, urban regeneration, etc).

Stakeholders involved in the reflection process expressed their doubts about the types of indicators to be included, mainly as regards mainstream actions. While the difficulty in obtaining data in these cases is generally acknowledged, some indicators have proposed to gather at least approximate information when it is impossible to know the exact number of Roma beneficiaries. These include calculating an approximate percentage of Roma beneficiaries and identifying the entities benefiting from the funds working with Roma.

The 2014-2020 European Social Fund Regulation¹⁷ proposes a common set of output and result indicators for monitoring and evaluation which should contribute to ensuring that monitoring produces robust and reliable data that can easily be aggregated at EU level. The evaluation focuses on assessing the effectiveness and impact of ESF support.

ESF Regulation sets four categories of indicators, referring to project participants, entities involved and immediate and long-term results:

On projects participants. One of the "common output indicators on participants" refers to "migrants, people with a foreign background, minorities (including marginalised communities such as the Roma)".

On entities (implementing the projects or benefiting from them), including:

- the number of projects fully or partially implemented by social partners or nongovernmental organisations,
- the number of projects devoted to sustainable participation and progress of women in employment,
- the number of projects targeting public administrations or public services at national, regional or local level,
- the number of supported micro, small and medium-sized enterprises (including cooperative enterprises, enterprises of the social economy).

On immediate result indicators on participants, including the following indicators:

- inactive participants engaged in job searching upon leaving,
- participants in education/training upon leaving,
- participants earning a qualification upon leaving,
- participants in employment, including self-employment, upon leaving,
- disadvantaged participants engaged in job searching, education/ training, earning a qualification, in employment, including self-employment, upon leaving.

On longer-term result indicators on participants.

- participants in employment, including self-employment, six months after leaving,
- participants with an improved labour market situation six months after leaving,
- participants over 54 years of age in employment, including self-employment, six months after leaving,
- disadvantaged participants in employment, including self-employment, six months after leaving.

¹⁷ http://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX:32013R1304

Some countries are already including indicators on Roma participation in the *current programming period*, mainly focused on those programmes where Roma are expected to be beneficiaries.

RO

ВU

This is the case of **Romania** which, within the *Human Resources Development* OP, includes indicators on Roma persons (as an output and result indicator) and the number of ESF participants. In **Bulgaria**, the participation of vulnerable groups, including the Roma minority, is monitored at project level under the *Human Resources Development* OP and there is a specific set of indicators targeting the social inclusion of Roma. Participants in the projects of this Operational Programme are invited to fill out a form where they can identify themselves as members of the Roma (or any other) minority (self-identification).

SK

ES

The **Slovak Republic** also has a list of relevant indicators for 'Marginalised Roma Communities'. Some of these are compulsory while others are optional. In **Spain** extensive information about Roma participation is gathered in the context of the Fight against Discrimination Operational Programme but not in other programmes.

Other countries are making efforts to find the right way to incorporate an accurate monitoring system in the *upcoming programming period*, highlighting the importance of establishing appropriate indicators from the very beginning of the process.

HU

By way of example, in **Hungary**, the public institute Kurr Itsvan, forming part of the Ministry of Human Resources, in charge of gathering all information at project level concerning ESF and ERDF interventions, is expected to conclude a system for obtaining disaggregated information, based on self-identification, including by ethnic origin.

Collecting data on ethnic origin

Gathering data on Roma is directly related to the collection of data on ethnic origin. Many countries highlight the difficulty of gathering this type of data in their countries due to national legal constraints which, in their understanding, render ethnic data gathering difficult, and in some cases to the fact that Roma are not recognised as a specific group but rather are included in the category of 'vulnerable or excluded groups'.

The controversy about the possibility of collecting data on ethnic origin is a recurrent issue. As different reports have demonstrated, there is a general misperception and narrow interpretation of applicable legislation in this area. Although it may be difficult in some cases, it is legal to gather this type of data, as long as certain safeguards are respected.

The EU Directive on the protection of individuals with regards to the processing of personal data has been narrowly interpreted. For instance, this Directive includes a number of exceptions to the prohibition, notably: 1) there must be explicit consent from the subject regarding the processing of data; 2) there must be adequate safeguards; 3) reasons of public interest are a basis for deciding to collect sensitive data. While there are differences in Member States' practices, and in all countries legal provisions restrict the processing of this sensitive data, it is important to clarify that national legislation does not generally prohibit collection of this data but rather makes it conditional on the respect of certain safeguards. For instance, with a few minor differences, all countries include exceptions to the prohibition of ethnic data processing in line with the provisions of the Directive and all countries have bodies safeguarding personal data protection.

In the *current programming period*, countries have explored different methodological approaches to overcome this challenge, including some that have proven to be severely limited, notably self-identification by the beneficiary. Approaches include:

- **Self-identification by the beneficiary.** Experience has shown that self-identification as practiced in some countries does not work as it is voluntary in most cases (e.g. **Bulgaria, Romania**) and Roma generally do not identify themselves as such. For example, in **Bulgaria** jobseekers visiting the employment agency are invited to fill in a form including their ethnic origin, however it is voluntary/optional.
- **Using a name and address list,** which has proven valuable in providing an indication of the Roma beneficiaries in the projects.
- **Using information provided from intermediaries** (persons working with Roma, community leaders, school teachers...) on the ethnic origin of beneficiaries.
- Lists of non-ethnic categories which might contain an important percentage of Roma.

(7.2)

Evaluations and assessments of needs and impact

(3)

Evaluations

Countries acknowledge the importance of result evaluations (impact assessments, external evaluations...), which should be based on measurable indicators. Mid-term evaluations are considered of particular relevance in order to have information for, whenever necessary, the redesign of approaches, resetting of priorities and reallocation of resources. In this sense stakeholders consulted regret that the mid-term evaluations were optional in the *current programming period*.

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During the *current programming period*, some countries have limited evaluations to the compulsory ones; others have decided to undertake specific evaluations on Romarelated measures.

For example Romania is carrying out a specific evaluation on the obstacles and shortcomings encountered as regards implementation of measures for Roma inclusion under the relevant OP, which will be available in the first trimester of 2014. The **Slovak Republic** has undertaken an external evaluation on the horizontal priority 'Marginalised Roma Communities', and its results will be used in the drafting of the new OPs for the 2014-2020 programming period. Spain has carried out an external evaluation of the Fight against Discrimination OP, assessing the impact of interventions developed by the four private organisations (NGOs) involved in the Operational Programme, which includes the specific actions for Roma inclusion. The **Hungarian** Managing Authority (National Development Agency) commissioned in 2011 an evaluation of EU funded actions for Roma integration in **Hungary** with a view to preparing the upcoming programming period. The evaluation addressed actions at three levels (policy level, measure level and project level) and drew up a number of recommendations for each of them.

For the upcoming programming **period**, countries are considering different options as regards evaluations ranging from **Romania's** idea of increasing the frequency of evaluations to the creation of an Evaluation Working Group in the **Czech** Republic. The Hungarian National Social Inclusion Strategy —Extreme Poverty, Child Poverty, the Roma— (2011-2020) establishes a detailed monitoring system, including clear indicators, which should also be used in the *upcoming programming* period.

CZ

SK

In the current programming period, some countries have based their Operational Programmes and initiatives on analysis, studies and maps enabling assessment of the state-of-play and situation on the ground or implementation of Roma inclusion measures undertaken in the context of the Operational Programmes. Some of them have led to changes in the current period. This practice is considered to be very positive as it allows for the design of more oriented actions based on real needs and legitimises the undertaking of new policies. Some of these initiatives have been funded with Structural Funds Technical Assistance.

For the *upcoming programming period*, many countries are planning to design their programmes and interventions building upon the outcomes of the analysis, studies and maps that they have undertaken in the *current programming period* or that they are planning to undertake.

For example, **Hungary** is concluding a poverty map. In Romania, several projects and studies are currently being implemented with the World Bank with the aim of improving the working procedures for verification and simplification of procedures; there is also a diagnostic study developed on the needs of the Roma community in the country as a baseline-map analysis in order to establish priorities. In the **Czech Republic,** the "Analysis of socially excluded Roma localities" undertaken in 2006, will be repeated in 2014-2015 using Technical Assistance. The **Slovak Republic** has recently released (September 2013) the "Atlas of Roma communities", which mapped marginalised communities and is expected to guide the territorial approach for the upcoming programming period.

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