



LEARNING BY DOING

for the inclusion of young people
in the labour market



LEARNING BY DOING

an **opportunity** for the young people most often left behind



THE YOUNG MEN AND WOMEN — The starting point

- Young people with few qualifications
- Unemployment rate 64%
- Families with few resources
- Discrimination (based on ethnicity or origin)
- Narrow network of contacts
- Deprived areas
- Ignorance of the business world
- A desire to learn and find employment

THE PROJECT

Through the 'Learning by Doing' project, young people discover and develop their talents based on empowerment and the enhancement of their capacities. The project is also an opportunity for companies, which contribute by breaking down barriers to employment.



We accompany young people in the assessment of their professional skills and interests



We run training initiatives aimed at developing the basic and cross-cutting skills which are in demand in the labour market



We offer financial help to families who are severely affected by the economic crisis (350€ per month)



We increase the range of job opportunities by forming alliances with companies

A

THOROUGH SELECTION PROCESS



individual interviews



information sessions



1

PHASE 1.
Identifying and
developing skills



2

PHASE 2.
Professional qualification and practical
training in real working environments



ADDED VALUE

Innovation, quality,
social engagement,
competitiveness

COLLABORATIVE MODEL



INCLUSION IN THE LABOUR MARKET



A JOB IS OBTAINED



Financian:



UNIÓN EUROPEA
Fondo Social Europeo
Iniciativa de Empleo Juvenil
El FSE invierte en tu futuro